

Global Away From Home Tissue and Hygiene Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Away From Home Tissue and Hygiene market size will reach 20,916 Million USD in 2025 and is projected to reach 23,568 Million USD by 2032, with a CAGR of 1.72% (2025-2032). Notably, the China Away From Home Tissue and Hygiene market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Away From Home Tissue and Hygiene refers to the products and services used outside of the home for personal hygiene and cleanliness. This includes products such as toilet paper, paper towels, feminine hygiene products, and soap dispensers used in public restrooms, hotels, restaurants, and other commercial settings. The market for Away From Home Tissue and Hygiene is driven by the need for cleanliness and sanitation in shared environments, as well as regulations and standards that require businesses to provide these products in their facilities.

The major global manufacturers of Away From Home Tissue and Hygiene include Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan International, Asia Pulp & Paper, WEPA, Metsa Group, Kruger, Cascades, C & S, Asaleo Care, ICT Group, KP Tissue, Essendant Inc (Boardwalk), Oji Holdings, Clearwater Paper, Seventh Generation, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Away From Home Tissue and Hygiene. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Away From Home Tissue and Hygiene market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Away From Home Tissue and Hygiene market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Away From Home Tissue and Hygiene industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Away From Home Tissue and Hygiene Include:

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Hengan International

Asia Pulp & Paper

WEPA

Metsa Group

Kruger

Cascades

C & S

Asaleo Care

ICT Group

KP Tissue

Essendant Inc (Boardwalk)

Oji Holdings

Clearwater Paper

Seventh Generation

Away From Home Tissue and Hygiene Product Segment Include:

Toilet Paper

Paper Towels

Napkins

Facial Tissues

Others

Away From Home Tissue and Hygiene Product Application Include:

Food Services

Property Management

Manufacturing

Others

Chapter Scope

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