

Global Automotive Ultrasonic Radar Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Ultrasonic Radar market size will reach 765.69 Million USD in 2025 and is projected to reach 1,322.50 Million USD by 2032, with a CAGR of 8.12% (2025-2032). Notably, the China Automotive Ultrasonic Radar market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive ultrasonic radar refers to a sensor technology used in vehicles for object detection and collision avoidance systems. It operates based on ultrasonic waves, which are sound waves with frequencies higher than the human audible range. The radar system emits ultrasonic waves from sensors mounted on the vehicle's exterior, typically in the front and rear bumpers or side mirrors. These waves bounce off nearby objects and return to the sensor, allowing the system to calculate the distance and detect obstacles in the vehicle's vicinity. Automotive ultrasonic radar is particularly effective at detecting stationary or slow-moving objects such as parked cars, pedestrians, or obstacles during parking or low-speed maneuvers. The information gathered by the radar system is often integrated with other sensors such as cameras and lidar (Light Detection and Ranging) for comprehensive environmental perception in advanced driver-assistance systems (ADAS) and autonomous vehicles, enhancing safety and enabling automated parking and maneuvering capabilities.

The major global manufacturers of Automotive Ultrasonic Radar include Valeo, Bosch,

Nicera, Japan Murata, Audiowell Electronics(Guangdong)Co.,Ltd., Coligen (China) Corp., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Ultrasonic Radar. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Ultrasonic Radar market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Ultrasonic Radar market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Ultrasonic Radar industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Ultrasonic Radar Include:

Valeo

Bosch

Nicera

Japan Murata

Audiowell Electronics(Guangdong)Co.,Ltd.

Coligen (China) Corp.

Automotive Ultrasonic Radar Product Segment Include:

OEM

Aftermarket

Automotive Ultrasonic Radar Product Application Include:

Passenger Vehicle

Commercial Vehicle

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