

Global Automotive Tire Tread Sensors Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Tire Tread Sensors market size will reach 46.22 Million USD in 2025 and is projected to reach 1,577.86 Million USD by 2032, with a CAGR of 65.59% (2025-2032). Notably, the China Automotive Tire Tread Sensors market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive tire tread sensors are electronic devices that are located inside a vehicle's tires and designed to monitor the condition and wear of the tires. These sensors use various techniques such as temperature, pressure, and vibration monitoring to continuously gather data on the tire tread. The data collected by these sensors is sent to the vehicle's onboard computer, which can help improve fuel efficiency, prevent accidents due to tire failure, and provide valuable information for vehicle maintenance. The most commonly used automotive tire tread sensors are the wheel speed sensors and the tire pressure monitoring systems (TPMS).

The major global manufacturers of Automotive Tire Tread Sensors include Continental, Tyrata, Revvo Technologies, R?sler, Cerebrum Sensor Technologies, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Tire Tread Sensors. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Tire Tread Sensors market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Tire Tread Sensors market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Tire Tread Sensors industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Tire Tread Sensors Include:

Continental

Tyrol

Revvo Technologies

R?sler

Cerebrum Sensor Technologies

Automotive Tire Tread Sensors Product Segment Include:

Tire Integrated Sensor

Tire Tread Sensor

Automotive Tire Tread Sensors Product Application Include:

Passenger Cars

Commercial Vehicles

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