

Global Automotive Tire Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Tire market size will reach 159,804 Million USD in 2025 and is projected to reach 210,574 Million USD by 2032, with a CAGR of 4.02% (2025-2032). Notably, the China Automotive Tire market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An automotive tire is a rubber and fabric structure, typically filled with compressed air, that fits around the rim of a vehicle's wheel to provide traction and support for the vehicle's weight. Tires are a critical component of a vehicle's safety and performance, and they are designed to provide a smooth ride, good handling, and reliable braking in a variety of driving conditions. There are many different types of tires available to suit different types of vehicles, terrains, and driving styles.

The major global manufacturers of Automotive Tire include Bridgestone, GoodYear, Continental, Michelin, Sumitomo, Hankook, Pirelli, Yokohama, Zhongce Rubber, Toyo Tire Corporation, Cooper Tire, Apollo Tyres, KUMHO TIRES, Linglong Tire, MRF, Cheng Shin Rubber (Maxxis), Sailun Group, Nokian Tyres, JK TYRE, Triangle Tire Group, AEOLUS TYRE, Giti, Nexen Tire, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Tire. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Tire market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Tire market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Tire industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Tire Include:

Bridgestone

GoodYear

Continental

Michelin

Sumitomo

Hankook

Pirelli

Yokohama

Zhongce Rubber

Toyo Tire Corporation

Cooper Tire

Apollo Tyres

KUMHO TIRES

Linglong Tire

MRF

Cheng Shin Rubber (Maxxis)

Sailun Group

Nokian Tyres

JK TYRE

Triangle Tire Group

AEOLUS TYRE

Giti

Nexen Tire

Automotive Tire Product Segment Include:

Replacement Tires

OE Tires

Automotive Tire Product Application Include:

Passenger Vehicle

Commercial Vehicle

Chapter Scope

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