

Global Automotive Thermoplastic Vulcanizate (TPV) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Thermoplastic Vulcanizate (TPV) market size will reach 32,790 Million USD in 2025 and is projected to reach 52,930 Million USD by 2032, with a CAGR of 7.08% (2025-2032). Notably, the China Automotive Thermoplastic Vulcanizate (TPV) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive Thermoplastic Vulcanizate (TPV) is a type of thermoplastic elastomer (TPE) specifically designed for automotive applications. TPVs are made by blending a thermoplastic material, such as polypropylene (PP) or polyethylene (PE), with a cross-linked rubber phase, typically ethylene-propylene-diene monomer (EPDM) rubber. This blending process creates a material with the properties of both rubber and plastic, combining flexibility, durability, and heat resistance. Automotive TPVs are used in various interior and exterior automotive components, such as seals, gaskets, weatherstrips, and under-the-hood parts. They offer excellent weatherability, resistance to chemicals and oils, and good mechanical properties, making them suitable for demanding automotive environments. TPVs are often chosen over traditional rubber materials due to their lighter weight, ease of processing, and recyclability, contributing to improved fuel efficiency and sustainability in the automotive industry.

The major global manufacturers of Automotive Thermoplastic Vulcanizate (TPV) include

Celanese Corporation, Biesterfeld AG, Reed Rubber Products, Inc, DuPont, Teleflex, Zeon Chemicals, Nippon Zeon, Teknor Apex Company, Kraton Corporation, Dow Inc., BASF, Dynasol Group, Avient, PolyOne, Nexeo Plastics, Entec Polymers, Exxonmobil, Mitsubishi, KUMHO POLYCHEM, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Thermoplastic Vulcanizate (TPV). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Thermoplastic Vulcanizate (TPV) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Thermoplastic Vulcanizate (TPV) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Thermoplastic Vulcanizate (TPV) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Thermoplastic Vulcanizate (TPV) Include:

Celanese Corporation

Biesterfeld AG

Reed Rubber Products, Inc

DuPont

Teleflex

Zeon Chemicals

Nippon Zeon

Teknor Apex Company

Kraton Corporation

Dow Inc.

BASF

Dynasol Group

Avient

PolyOne

Nexeo Plastics

Entec Polymers

Exxonmobil

Mitsubishi

KUMHO POLYCHEM

Automotive Thermoplastic Vulcanizate (TPV) Product Segment Include:

PP/EPDM TPV

Phenolic Resin Cured TPV

Sulfur Cured TPV

Peroxide Cured TPV

Automotive Thermoplastic Vulcanizate (TPV) Product Application Include:

Internal Combustion Engine Vehicle

Electric Vehicle

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