

# Global Automotive Test Equipment Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/A0C528B3A9D4EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: A0C528B3A9D4EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Test Equipment market size will reach 2,697.47 Million USD in 2025 and is projected to reach 3,957.93 Million USD by 2032, with a CAGR of 5.63% (2025-2032). Notably, the China Automotive Test Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Automotive Test Equipment refers to the tools, instruments and machines that are used to diagnose, test and measure the performance of various automotive systems and components. These tools are used by technicians, engineers and mechanics in automotive manufacturing plants, repair shops and testing labs to ensure that vehicles and their various parts are functioning properly and meet regulatory and safety standards. Examples of automotive test equipment include engine analyzers, emissions testers, brake testers, dynamometers, oscilloscopes, and many others. These tools are essential for accurate diagnosis, troubleshooting, preventive maintenance and repair of cars, trucks, buses, motorcycles, and other vehicles.

The major global manufacturers of Automotive Test Equipment include HORIBA, Bosch, AVL, MTS, MAHA, Meidensha, ABB, ACTIA, Mustang Dynamometer, Power Test, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Test Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Test Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Test Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Test Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Test Equipment Include:

HORIBA

Bosch

AVL

MTS

MAHA

Meidensha

ABB

ACTIA

Mustang Dynamometer

Power Test

Automotive Test Equipment Product Segment Include:

Chassis Dynamometer

Engine Dynamometer

Vehicle Emission Test System

Wheel Alignment Tester

Automotive Test Equipment Product Application Include:

Automotive Manufacturers

Automotive Component Manufacturers

Others

## **Chapter Scope**

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