

Global Automotive Surround-View Systems Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Surround-View Systems market size will reach 5,428.69 Million USD in 2025 and is projected to reach 17,098.98 Million USD by 2032, with a CAGR of 17.81% (2025-2032). Notably, the China Automotive Surround-View Systems market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive surround-view systems, also known as around-view monitor systems, bird's-eye view systems, or 360-degree camera systems, are advanced driver assistance systems (ADAS) that provide drivers with a panoramic view of their vehicle's surroundings. These systems use multiple cameras positioned around the vehicle to capture real-time video feeds, which are then stitched together by software to create a single composite image. The resulting image provides a bird's-eye view of the vehicle and its surroundings, giving drivers a complete 360-degree view of their surroundings and helping them to navigate in tight spaces, such as parking garages or narrow streets. Automotive surround-view systems are becoming increasingly popular in modern vehicles and are typically found on higher-end or luxury models.

The major global manufacturers of Automotive Surround-View Systems include Valeo, Magna, Continental, Denso, Aisin, Mobis, Fujitsu, Clarion, SL, Good Driver, Percherry, etc. The global players competition landscape in this report is divided into three tiers.

The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Surround-View Systems. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Surround-View Systems market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Surround-View Systems market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Surround-View Systems industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Surround-View Systems Include:

Valeo

Magna

Continental

Denso

Aisin

Mobis

Fujitsu

Clarion

SL

Good Driver

Percherry

Automotive Surround-View Systems Product Segment Include:

4 Cameras Type

6 Cameras Type

Others

Automotive Surround-View Systems Product Application Include:

OEM

Aftermarket

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