

Global Automotive Sun Visor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Sun Visor market size will reach 2,415.19 Million USD in 2025 and is projected to reach 3,515.66 Million USD by 2032, with a CAGR of 5.51% (2025-2032). Notably, the China Automotive Sun Visor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Automotive Sun Visor is a movable shade installed above the dashboard in a vehicle to protect the driver and passengers from direct sunlight or glare from the sun. It is designed to be adjustable to any angle or position to block or reduce the intensity of sunlight, preventing accidents and reducing eyestrain while driving. Some visors also include mirrors, lighted vanity mirrors, and storage compartments for convenience.

The major global manufacturers of Automotive Sun Visor include Grupo Antolin, Daimeit, Atlas (Motus), Kyowa Sangyo, KASAI KOGYO, Hayashi, Joyson Safety Systems, IAC Group, HOWA TEXTILE, Dongfeng Electronic, Yongsan, Mecai, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier

consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Sun Visor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Sun Visor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Sun Visor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Sun Visor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Sun Visor Include:

Grupo Antolin

Daimei

Atlas (Motus)

Kyowa Sangyo

KASAI KOGYO

Hayashi

Joyson Safety Systems

IAC Group

HOWA TEXTILE

Dongfeng Electronic

Yongsan

Mecai

Automotive Sun Visor Product Segment Include:

Sun Visor with Mirror

Sun Visor without Mirror

Automotive Sun Visor Product Application Include:

Passenger Vehicle

Commercial Vehicle

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