

# Global Automotive Steering Wheel Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Steering Wheel market size will reach 7,525.47 Million USD in 2025 and is projected to reach 10,427.79 Million USD by 2032, with a CAGR of 4.77% (2025-2032). Notably, the China Automotive Steering Wheel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An Automotive Steering Wheel is the part of a vehicle's steering system that the driver uses to control the direction of the vehicle. It is usually located in front of the driver and connected to the steering column, which is connected to the steering gear or rack-pinion. The steering wheel may also include various controls like horn, audio controls, cruise control, and other features. The design of the automotive steering wheel may vary depending on the brand, model, and year of the vehicle.

The major global manufacturers of Automotive Steering Wheel include Toyoda Gosei, Autoliv, ZF Friedrichshafen AG, Yanfeng, Joyson Safety Systems, GSK InTek, Tokai Rika, Neaton Auto Products Manufacturing, Fang Le, Sparco S.P.A, Shanghai Daimay Automotive Interior, Grant Products, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively

follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Steering Wheel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Steering Wheel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Steering Wheel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Steering Wheel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Steering Wheel Include:

Toyoda Gosei

Autoliv

ZF Friedrichshafen AG

Yanfeng

Joyson Safety Systems

GSK InTek

Tokai Rika

Neaton Auto Products Manufacturing

Fang Le

Sparco S.P.A

Shanghai Daimay Automotive Interior

Grant Products

Automotive Steering Wheel Product Segment Include:

Plastics Steering Wheel

Leather Steering Wheel

Wooden Steering Wheel

Automotive Steering Wheel Product Application Include:

Passenger Cars

Light Commercial Vehicles

Heavy Trucks

Buses & Coaches

Others

## Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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