

Global Automotive Software Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/AE90792BD59FEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: AE90792BD59FEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Software market size will reach 12,043 Million USD in 2025 and is projected to reach 21,113 Million USD by 2032, with a CAGR of 8.35% (2025-2032). Notably, the China Automotive Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive software refers to a range of software technologies that are used in the design, development, and functioning of various automotive systems. This software is used to control and manage various aspects of a vehicle such as the engine, brakes, steering, navigation, and entertainment systems. It includes both embedded software that is installed in the vehicle's control units and applications that are run on external devices such as smartphones. Automotive software is critical for enabling new capabilities such as advanced driver assistance systems, telematics, and autonomous driving.

The major global suppliers of Automotive Software include Cox Automotive, CDK Global, Reynolds and Reynolds, Solera, Dominion Enterprise, Epicor, Internet Brands, Wipro Limited, NEC, Infomedia, Kerridge Commercial Systems, Auto-IT, ARI, RouteOne, WHI Solutions, Yonyou Auto, Qiming Information, Kingdee, Shenzhen Lianyou, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Automotive Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Automotive Software Include:

Cox Automotive

CDK Global

Reynolds and Reynolds

Solera

Dominion Enterprise

Epicor

Internet Brands

Wipro Limited

NEC

Infomedia

Kerridge Commercial Systems

Auto-IT

ARI

RouteOne

WHI Solutions

Yonyou Auto

Qiming Information

Kingdee

Shenzhen Lianyou

Automotive Software Product Segment Include:

Dealer Management System

F&I Solution

Electronic Vehicle Registration

Inventory Solutions

Digital Marketing Solution

Others

Automotive Software Product Application Include:

Manufacturer Retail Store

Automotive Dealer

Automotive Repair Store

Auto Part Wholesaler & Agent

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Automotive Software Industry PESTEL Analysis

Chapter 3: Global Automotive Software Industry Porter's Five Forces Analysis

Chapter 4: Global Automotive Software Major Regional Market Size and Forecast Analysis

Chapter 5: Global Automotive Software Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Automotive Software Competitive Analysis

(Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Automotive Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Automotive Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Automotive Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Automotive Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Automotive Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Automotive Software Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AUTOMOTIVE SOFTWARE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Automotive Software Product by Type
 - 1.2.1 Dealer Management System
 - 1.2.2 F&I Solution
 - 1.2.3 Electronic Vehicle Registration
 - 1.2.4 Inventory Solutions
 - 1.2.5 Digital Marketing Solution
 - 1.2.6 Others
- 1.3 Automotive Software Product by Application
 - 1.3.1 Manufacturer Retail Store
 - 1.3.2 Automotive Dealer
 - 1.3.3 Automotive Repair Store
 - 1.3.4 Auto Part Wholesaler & Agent
 - 1.3.5 Others
- 1.4 Global Automotive Software Market Size Analysis (2020-2032)
- 1.5 Automotive Software Market Development Status and Trends
 - 1.5.1 Automotive Software Industry Development Status Analysis
 - 1.5.2 Automotive Software Industry Development Trends Analysis

2 AUTOMOTIVE SOFTWARE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AUTOMOTIVE SOFTWARE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL AUTOMOTIVE SOFTWARE MARKET ANALYSIS BY REGIONS

4.1 Global Automotive Software Overall Market: 2024 VS 2025 VS 2032

4.2 Global Automotive Software Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Automotive Software Revenue and Market Share by Region (2020-2025)

4.2.2 Global Automotive Software Revenue Forecast by Region (2026-2032)

5 GLOBAL AUTOMOTIVE SOFTWARE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Automotive Software Market Size by Type (2020-2032)

5.2 Global Automotive Software Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Automotive Software Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Automotive Software Market Size by Type

6.4 North America Automotive Software Market Size by Application

6.5 North America Automotive Software Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Automotive Software Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Automotive Software Market Size by Type

7.4 Europe Automotive Software Market Size by Application

7.5 Europe Automotive Software Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

- 8.1 China Automotive Software Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis
- 8.3 China Automotive Software Market Size by Type
- 8.4 China Automotive Software Market Size by Application

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Automotive Software Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Suppliers Analysis
- 9.3 APAC (excl. China) Automotive Software Market Size by Type
- 9.4 APAC (excl. China) Automotive Software Market Size by Application
- 9.5 APAC (excl. China) Automotive Software Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Automotive Software Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Suppliers Analysis
- 10.3 Latin America Automotive Software Market Size by Type
- 10.4 Latin America Automotive Software Market Size by Application
- 10.5 Latin America Automotive Software Market Size by Country
 - 10.5.1 Mexico
 - 10.5.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Software Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Suppliers Analysis
- 11.3 Middle East & Africa Automotive Software Market Size by Type
- 11.4 Middle East & Africa Automotive Software Market Size by Application

11.5 Middle East & Africa Automotive Software Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Automotive Software Market Revenue by Key Suppliers (2021-2025)

12.2 Automotive Software Competitive Landscape Analysis and Market Dynamic

12.2.1 Automotive Software Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Cox Automotive

13.1.1 Cox Automotive Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Cox Automotive Automotive Software Product Portfolio

13.1.3 Cox Automotive Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 CDK Global

13.2.1 CDK Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 CDK Global Automotive Software Product Portfolio

13.2.3 CDK Global Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Reynolds and Reynolds

13.3.1 Reynolds and Reynolds Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Reynolds and Reynolds Automotive Software Product Portfolio

13.3.3 Reynolds and Reynolds Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Solera

13.4.1 Solera Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Solera Automotive Software Product Portfolio

13.4.3 Solera Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Dominion Enterprise

13.5.1 Dominion Enterprise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Dominion Enterprise Automotive Software Product Portfolio

13.5.3 Dominion Enterprise Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Epicor

13.6.1 Epicor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Epicor Automotive Software Product Portfolio

13.6.3 Epicor Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Internet Brands

13.7.1 Internet Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Internet Brands Automotive Software Product Portfolio

13.7.3 Internet Brands Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Wipro Limited

13.8.1 Wipro Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Wipro Limited Automotive Software Product Portfolio

13.8.3 Wipro Limited Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 NEC

13.9.1 NEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 NEC Automotive Software Product Portfolio

13.9.3 NEC Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Infomedia

13.10.1 Infomedia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Infomedia Automotive Software Product Portfolio

13.10.3 Infomedia Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Kerridge Commercial Systems

13.11.1 Kerridge Commercial Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Kerridge Commercial Systems Automotive Software Product Portfolio

13.11.3 Kerridge Commercial Systems Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Auto-IT

13.12.1 Auto-IT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Auto-IT Automotive Software Product Portfolio

13.12.3 Auto-IT Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 ARI

13.13.1 ARI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 ARI Automotive Software Product Portfolio

13.13.3 ARI Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 RouteOne

13.14.1 RouteOne Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 RouteOne Automotive Software Product Portfolio

13.14.3 RouteOne Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 WHI Solutions

13.15.1 WHI Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 WHI Solutions Automotive Software Product Portfolio

13.15.3 WHI Solutions Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Yonyou Auto

13.16.1 Yonyou Auto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Yonyou Auto Automotive Software Product Portfolio

13.16.3 Yonyou Auto Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Qiming Information

13.17.1 Qiming Information Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Qiming Information Automotive Software Product Portfolio

13.17.3 Qiming Information Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Kingdee

13.18.1 Kingdee Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Kingdee Automotive Software Product Portfolio

13.18.3 Kingdee Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Shenzhen Lianyou

13.19.1 Shenzhen Lianyou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Shenzhen Lianyou Automotive Software Product Portfolio

13.19.3 Shenzhen Lianyou Automotive Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Automotive Software Industry Chain Analysis

14.2 Automotive Software Typical Downstream Customers

14.3 Automotive Software Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Automotive Software Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Automotive Software Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Automotive Software Industry Development Status

Table 4: Automotive Software Industry Development Trends

Table 5: Global Automotive Software Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Automotive Software Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Automotive Software Revenue Market Share by Region (2020-2025)

Table 8: Global Automotive Software Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Automotive Software Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Automotive Software Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Automotive Software Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Automotive Software Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Automotive Software Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Automotive Software Players in North America

Table 15: North America Automotive Software Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Automotive Software Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Automotive Software Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Automotive Software Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Automotive Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Automotive Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

- Table 21: Key Automotive Software Players in Europe
- Table 22: Europe Automotive Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 23: Europe Automotive Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 24: Europe Automotive Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 25: Europe Automotive Software Revenue by Application (2026-2032) & (US\$ Million)
- Table 26: Europe Automotive Software Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 27: Europe Automotive Software Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 28: Key Automotive Software Players in China
- Table 29: China Automotive Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 30: China Automotive Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 31: China Automotive Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 32: China Automotive Software Revenue by Application (2026-2032) & (US\$ Million)
- Table 33: Key Automotive Software Players in APAC (excl. China)
- Table 34: APAC (excl. China) Automotive Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 35: APAC (excl. China) Automotive Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 36: APAC (excl. China) Automotive Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 37: APAC (excl. China) Automotive Software Revenue by Application (2026-2032) & (US\$ Million)
- Table 38: APAC (excl. China) Automotive Software Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 39: APAC (excl. China) Automotive Software Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 40: Key Automotive Software Players in Latin America
- Table 41: Latin America Automotive Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 42: Latin America Automotive Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 43: Latin America Automotive Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 44: Latin America Automotive Software Revenue by Application (2026-2032) &

(US\$ Million)

Table 45: Latin America Automotive Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Automotive Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Automotive Software Players in Middle East & Africa

Table 48: Middle East & Africa Automotive Software Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Automotive Software Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Automotive Software Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Automotive Software Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Automotive Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Automotive Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Automotive Software Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Automotive Software Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Cox Automotive Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Cox Automotive Automotive Software Product Portfolio

Table 60: Cox Automotive Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: CDK Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: CDK Global Automotive Software Product Portfolio

Table 63: CDK Global Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Reynolds and Reynolds Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Reynolds and Reynolds Automotive Software Product Portfolio

Table 66: Reynolds and Reynolds Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Solera Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Solera Automotive Software Product Portfolio

Table 69: Solera Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Dominion Enterprise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Dominion Enterprise Automotive Software Product Portfolio

Table 72: Dominion Enterprise Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Epicor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Epicor Automotive Software Product Portfolio

Table 75: Epicor Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Internet Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Internet Brands Automotive Software Product Portfolio

Table 78: Internet Brands Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Wipro Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Wipro Limited Automotive Software Product Portfolio

Table 81: Wipro Limited Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: NEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: NEC Automotive Software Product Portfolio

Table 84: NEC Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Infomedia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Infomedia Automotive Software Product Portfolio

Table 87: Infomedia Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Kerridge Commercial Systems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Kerridge Commercial Systems Automotive Software Product Portfolio

Table 90: Kerridge Commercial Systems Automotive Software Revenue (US\$ Million),

Gross Margin and Market Share (2021-2025)

Table 91: Auto-IT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Auto-IT Automotive Software Product Portfolio

Table 93: Auto-IT Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: ARI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: ARI Automotive Software Product Portfolio

Table 96: ARI Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: RouteOne Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: RouteOne Automotive Software Product Portfolio

Table 99: RouteOne Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: WHI Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: WHI Solutions Automotive Software Product Portfolio

Table 102: WHI Solutions Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Yonyou Auto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Yonyou Auto Automotive Software Product Portfolio

Table 105: Yonyou Auto Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Qiming Information Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Qiming Information Automotive Software Product Portfolio

Table 108: Qiming Information Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Kingdee Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Kingdee Automotive Software Product Portfolio

Table 111: Kingdee Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Shenzhen Lianyou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Shenzhen Lianyou Automotive Software Product Portfolio

Table 114: Shenzhen Lianyou Automotive Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Automotive Software Typical Customer List

Table 116: Automotive Software Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Automotive Software Product Pictures
- Figure 2: Dealer Management System Picture Scope
- Figure 3: F&I Solution Picture Scope
- Figure 4: Electronic Vehicle Registration Picture Scope
- Figure 5: Inventory Solutions Picture Scope
- Figure 6: Digital Marketing Solution Picture Scope
- Figure 7: Others Picture Scope
- Figure 8: Manufacturer Retail Store Picture Scope
- Figure 9: Automotive Dealer Picture Scope
- Figure 10: Automotive Repair Store Picture Scope
- Figure 11: Auto Part Wholesaler & Agent Picture Scope
- Figure 12: Others Picture Scope
- Figure 13: Global Automotive Software Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 14: Global Automotive Software Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 15: Global Automotive Software Market Size by Region (2020-2032) & (US\$ Million)
- Figure 16: Global Automotive Software Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 17: North America Automotive Software Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 18: North America Automotive Software Market Share by Players in 2024
- Figure 19: North America Automotive Software Revenue Market Share by Type (2020-2032)
- Figure 20: North America Automotive Software Revenue Market Share by Application (2020-2032)
- Figure 21: US Automotive Software Revenue (2020-2032) & (US\$ Million)
- Figure 22: Canada Automotive Software Revenue (2020-2032) & (US\$ Million)
- Figure 23: Europe Automotive Software Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 24: Europe Automotive Software Market Share by Players in 2024
- Figure 25: Europe Automotive Software Revenue Market Share by Type (2020-2032)
- Figure 26: Europe Automotive Software Revenue Market Share by Application (2020-2032)

Figure 27: Germany Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 28: France Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 29: United Kingdom Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 30: Italy Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 31: Spain Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 32: Benelux Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 33: China Automotive Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: China Automotive Software Market Share by Players in 2024

Figure 35: China Automotive Software Revenue Market Share by Type (2020-2032)

Figure 36: China Automotive Software Revenue Market Share by Application (2020-2032)

Figure 37: APAC (excl. China) Automotive Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38: APAC (excl. China) Automotive Software Market Share by Players in 2024

Figure 39: APAC (excl. China) Automotive Software Revenue Market Share by Type (2020-2032)

Figure 40: APAC (excl. China) Automotive Software Revenue Market Share by Application (2020-2032)

Figure 41: Japan Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 42: South Korea Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 43: India Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 44: Australia Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 45: Southeast Asia Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 46: Latin America Automotive Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 47: Latin America Automotive Software Market Share by Players in 2024

Figure 48: Latin America Automotive Software Revenue Market Share by Type (2020-2032)

Figure 49: Latin America Automotive Software Revenue Market Share by Application (2020-2032)

Figure 50: Mexico Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 51: Brazil Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 52: Middle East & Africa Automotive Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53: Middle East & Africa Automotive Software Market Share by Players in 2024

Figure 54: Middle East & Africa Automotive Software Revenue Market Share by Type (2020-2032)

Figure 55: Middle East & Africa Automotive Software Revenue Market Share by

Application (2020-2032)

Figure 56: Saudi Arabia Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 57: South Africa Automotive Software Revenue (2020-2032) & (US\$ Million)

Figure 58: Global Automotive Software Revenue Market Share by Key Suppliers in 2024

Figure 59: Global Automotive Software Industry Competition Landscape

Figure 60: Automotive Software Industry Chain Analysis

Figure 61: Bottom-Up and Top-Down Research Methods

Figure 62: Key Interview Objectives

Figure 63: Data Cross Validation

I would like to order

Product name: Global Automotive Software Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/AE90792BD59FEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE90792BD59FEN.html>