

Global Automotive Smart Helmet Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Smart Helmet market size will reach 105.58 Million USD in 2025 and is projected to reach 160.86 Million USD by 2032, with a CAGR of 6.20% (2025-2032). Notably, the China Automotive Smart Helmet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An automotive helmet is a helmet body used to protect the head and avoid head impact. With the development of smart devices, more and more functions are integrated into the smart helmet, including smart lighting, voice system, travel record, body detection, etc. and other functions.

The major global manufacturers of Automotive Smart Helmet include Arai, Schubert, Bell Racing Helmets, OMP, Sparco, Simpson Performance, Stilo, G-Force, RaceQuip, Roux, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower

revenue.

This report studies the market size, price trends and future development prospects of Automotive Smart Helmet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Smart Helmet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Smart Helmet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Smart Helmet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Smart Helmet Include:

Arai

Schuberth

Bell Racing Helmets

OMP

Sparco

Simpson Performance

Stilo

G-Force

RaceQuip

Roux

Automotive Smart Helmet Product Segment Include:

Full Face Helmet

Open Face Helmet

Automotive Smart Helmet Product Application Include:

Offline Sales

Online Sales

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