

Global Automotive Power Window Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Power Window Motor market size will reach 2,821.81 Million USD in 2025 and is projected to reach 3,290.63 Million USD by 2032, with a CAGR of 2.22% (2025-2032). Notably, the China Automotive Power Window Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An automotive power window motor is an electric motor used to operate the window regulator in a vehicle's power window system. It is connected to a control switch that allows the driver or passengers to easily open or close the windows with the touch of a button. When activated, the motor rotates a gear that engages with a cable or lifting arm to move the window up or down. Automotive power window motors are essential components in modern vehicles, providing convenience and comfort to vehicle occupants.

The major global manufacturers of Automotive Power Window Motor include Denso, Brose, Bosch, Mabuchi, SHIROKI, Aisin, Antolin, Magna, Valeo, DY Auto, Johnson Electric, Hi-Lex, Lames, MITSUBA, Ningbo Hengte, ACDelco, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Power Window Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Power Window Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Power Window Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Power Window Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Power Window Motor Include:

Denso

Brose

Bosch

Mabuchi

SHIROKI

Aisin

Antolin

Magna

Valeo

DY Auto

Johnson Electric

Hi-Lex

Lames

MITSUBA

Ningbo Hengte

ACDelco

Automotive Power Window Motor Product Segment Include:

12V DC Motor

24V DC Motor

Automotive Power Window Motor Product Application Include:

Passenger Car

Commercial Vehicle

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