

# Global Automotive Plastic Tailgate Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Plastic Tailgate market size will reach 764.01 Million USD in 2025 and is projected to reach 1,755.53 Million USD by 2032, with a CAGR of 12.62% (2025-2032). Notably, the China Automotive Plastic Tailgate market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An Automotive Plastic Tailgate is a rear door of a vehicle that is made from plastic. Most modern vehicles use a combination of plastic and metal to make the tailgate. The plastic used for the tailgate is typically a high-strength, lightweight composite material that is designed to withstand the harsh conditions of the exterior environment. Plastic tailgates are becoming increasingly popular among car manufacturers as they offer several benefits over metal tailgates. They are lighter, more fuel-efficient, and easier to manufacture. Additionally, plastic tailgates are highly customizable and can be molded into different shapes and sizes to fit a wide range of vehicle models. Automotive plastic tailgates are also more resistant to corrosion and rust, which makes them ideal for trucks and SUVs that are often exposed to rough weather conditions. They are also more durable, reducing the likelihood of damage from minor impacts. However, they can also be more expensive to repair or replace if damaged.

The major global manufacturers of Automotive Plastic Tailgate include Plastic Omnium, Magna, DaikyoNishikawa, Wuhu Hengxin automobile inner decoration Manufacturing,

Guangdong Hongtu Technology (Holdings), Ningbo Henghe Precision Industry, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Plastic Tailgate. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Plastic Tailgate market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Plastic Tailgate market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Plastic Tailgate industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Plastic Tailgate Include:

Plastic Omnium

Magna

DaikyoNishikawa

Wuhu Hengxin automobile inner decoration Manufacturing

Guangdong Hongtu Technology (Holdings)

Ningbo Henghe Precision Industry

Automotive Plastic Tailgate Product Segment Include:

Composite Tailgate

Full Plastic Tailgate

Automotive Plastic Tailgate Product Application Include:

Sedan

SUV

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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