

# Global Automotive Plastic Parts Coatings Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Plastic Parts Coatings market size will reach 3,392.49 Million USD in 2025 and is projected to reach 3,838.45 Million USD by 2032, with a CAGR of 1.78% (2025-2032). Notably, the China Automotive Plastic Parts Coatings market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Automotive plastic parts coatings refer to a variety of chemical coatings and finishes that are applied to plastic components of a vehicle. These coatings serve multiple purposes, including protecting the plastic from fading, scratching, and degradation caused by UV rays, chemicals, and other environmental factors. They also provide a glossy finish and enhance the appearance of the plastic parts. Automotive plastic parts coatings can be applied to a range of plastic parts such as bumpers, trims, dashboard components, and other interior and exterior surfaces. Different types of coatings include clear coatings, color-matched coatings, and textured coatings. The specific type of coating used depends on the type of plastic material and the desired finish.

The major global manufacturers of Automotive Plastic Parts Coatings include AkzoNobel, BASF, PPG, Sherwin-Williams, Axalta, Nippon Paint, Kansai Paint, KCC Paint, Mankiewicz, Beckers, Asian Paints, Fujikura Kasei, Donglai, Kinlita, Xiangjiang Paint, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial

market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Plastic Parts Coatings. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Plastic Parts Coatings market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Plastic Parts Coatings market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Plastic Parts Coatings industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Plastic Parts Coatings Include:

AkzoNobel

BASF

PPG

Sherwin-Williams

Axalta

Nippon Paint

Kansai Paint

KCC Paint

Mankiewicz

Beckers

Asian Paints

Fujikura Kasei

Donglai

Kinlita

Xiangjiang Paint

Automotive Plastic Parts Coatings Product Segment Include:

Primer

Base Coat

Clearcoat

Automotive Plastic Parts Coatings Product Application Include:

Automotive Interior

Automotive Exterior

## **Chapter Scope**

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