

Global Automotive Peripheral View Monitoring (AVM) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Peripheral View Monitoring (AVM) market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Automotive Peripheral View Monitoring (AVM) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive Peripheral View Monitoring (AVM) is a technology used in vehicles to provide the driver with a comprehensive view of the vehicle's surroundings. AVM uses multiple cameras installed on the exterior of the vehicle to provide a bird's eye view of the car's environment. These cameras are placed at different positions but are usually located in the front, rear, sides, and under the side mirrors. The images from the cameras are stitched together to provide the driver with a 360-degree panoramic view of their surroundings, allowing them to see obstacles or vehicles which may not be immediately visible with standard mirrors. This technology is particularly beneficial when parking the vehicle, carrying out close maneuvers or when driving in congested areas. AVM not only improves driver safety by increasing situational awareness, but also helps to reduce the chances of accidents or collisions.

The major global manufacturers of Automotive Peripheral View Monitoring (AVM) include Valeo, Continental, Magna, Hitachi, Denso, Panasonic, Bosch, Hyundai

Mobis, Desay SV, Baolong, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Peripheral View Monitoring (AVM). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Peripheral View Monitoring (AVM) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Peripheral View Monitoring (AVM) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Peripheral View Monitoring (AVM) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Peripheral View Monitoring (AVM) Include:

Valeo

Continental

Magna

Hitachi

Densoten

Panasonic

Bosch

Hyundai Mobis

Desay SV

Baolong

Automotive Peripheral View Monitoring (AVM) Product Segment Include:

OEM

Aftermarket

Automotive Peripheral View Monitoring (AVM) Product Application Include:

Passenger Vehicle

Commercial Vehicles

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