

Global Automotive Pedestrian Protection Systems (PPS) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Pedestrian Protection Systems (PPS) market size will reach 1,150.06 Million USD in 2025 and is projected to reach 2,023.98 Million USD by 2032, with a CAGR of 8.41% (2025-2032). Notably, the China Automotive Pedestrian Protection Systems (PPS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive Pedestrian Protection Systems (PPS) are safety features integrated into vehicles with the aim of reducing the severity of injuries to pedestrians in the event of an accident. These systems aim to reduce the risks posed to pedestrians by vehicles by mitigating the impact of collisions. PPS typically include features such as energy-absorbing front bumpers, pedestrian airbags, pop-up hoods, and sensors that detect pedestrians, among other technologies. Pedestrian protection systems are mandated by many car safety regulators, and manufacturers are constantly working to improve their effectiveness to minimize the harm caused by accidents involving pedestrians.

The major global manufacturers of Automotive Pedestrian Protection Systems (PPS) include Bosch, Continental, Autoliv, ZF, Denso, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant

revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Pedestrian Protection Systems (PPS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Pedestrian Protection Systems (PPS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Pedestrian Protection Systems (PPS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Pedestrian Protection Systems (PPS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Pedestrian Protection Systems (PPS) Include:

Bosch

Continental

Autoliv

ZF

Denso

Automotive Pedestrian Protection Systems (PPS) Product Segment Include:

Passive Pedestrian Protection System

Active Pedestrian Protection System

Automotive Pedestrian Protection Systems (PPS) Product Application Include:

Passenger Cars

Commercial Vehicles

Chapter Scope

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