

# Global Automotive Paints and Coatings Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Paints and Coatings market size will reach 10,693 Million USD in 2025 and is projected to reach 11,632 Million USD by 2032, with a CAGR of 1.21% (2025-2032). Notably, the China Automotive Paints and Coatings market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Automotive paints and coatings are materials used to protect, enhance, and decorate different parts of a vehicle, including the body, wheels, trims, and interior components. These coatings can be applied using different methods such as spray painting, electrostatic coating, or dipping, and they come in different types depending on the desired function and appearance. Different types of automotive paints and coatings include primers, basecoats, clearcoats, metallic paints, pearl paints, matte finishes, and more. These materials are designed to provide durability, corrosion resistance, UV protection, color retention, and aesthetic appeal to the vehicle's surfaces.

The major global manufacturers of Automotive Paints and Coatings include Akzonobel, BASF, Axalta Coating Systems, Cabot, Donglai Coating Technology, Eastman, Teknos, Nippon Paint Holdings, PPG Industries, Kansai Paint, Sherwin-Williams Company, KCC Paint, Covestro, Valspar, Solvay, Strong Chemical, Kinlita, YATU, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a

dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Paints and Coatings. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Paints and Coatings market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Paints and Coatings market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Paints and Coatings industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Paints and Coatings Include:

Akzonobel

BASF

Axalta Coating Systems

Cabot

Donglai Coating Technology

Eastman

Teknos

Nippon Paint Holdings

PPG Industries

Kansai Paint

Sherwin-Williams Company

KCC Paint

Covestro

Valspar

Solvay

Strong Chemical

Kinlita

YATU

Automotive Paints and Coatings Product Segment Include:

Water-based Coating

Solvent Coatings

Powder Coatings

Others

Automotive Paints and Coatings Product Application Include:

Passenger Vehicle

Commercial Vehicle

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Automotive Paints and Coatings Industry Porter's Five Forces Analysis

Chapter 4: Global Automotive Paints and Coatings Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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