

Global Automotive On-board Power Inverters Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive On-board Power Inverters market size will reach 295.30 Million USD in 2025 and is projected to reach 357.30 Million USD by 2032, with a CAGR of 2.76% (2025-2032). Notably, the China Automotive On-board Power Inverters market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Automotive On-board Power Inverter is a device that converts DC (direct current) power from a vehicle's battery into AC (alternating current) power, which can be used to power devices that require AC power such as laptops, gaming consoles, and other appliances. These inverters are typically designed to fit into a vehicle's dashboard or center console, and are powered by the car's cigarette lighter or other power port. Automotive On-board Power Inverters typically come in a range of wattages and sizes, offering varying levels of power and compatibility with different devices.

The major global manufacturers of Automotive On-board Power Inverters include Magnum Dimensions, NFA, ROADPRO, Bestek, Philips, Cobra, Stanley, Ampeak, Cotek, Whistler, Ozio, Schumacher, Samlex America, Power Bright, ERAYAK, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive On-board Power Inverters. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive On-board Power Inverters market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive On-board Power Inverters market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive On-board Power Inverters industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive On-board Power Inverters Include:

Magnum Dimensions

NFA

ROADPRO

Bestek

Philips

Cobra

Stanley

Ampeak

Cotek

Whistler

Ozio

Schumacher

Samlex America

Power Bright

ERAYAK

Automotive On-board Power Inverters Product Segment Include:

Less Than 300 W

Over 300 W

Automotive On-board Power Inverters Product Application Include:

Passenger Cars

Commercial Vehicles

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Automotive On-board Power Inverters Industry PESTEL Analysis

Chapter 3: Global Automotive On-board Power Inverters Industry Porter's Five Forces Analysis

Chapter 4: Global Automotive On-board Power Inverters Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Automotive On-board Power Inverters Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Automotive On-board Power Inverters Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Automotive On-board Power Inverters Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Automotive On-board Power Inverters Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Automotive On-board Power Inverters Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Automotive On-board Power Inverters Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Automotive On-board Power Inverters Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Automotive On-board Power Inverters Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AUTOMOTIVE ON-BOARD POWER INVERTERS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Automotive On-board Power Inverters Product by Type
 - 1.2.1 Less Than 300 W
 - 1.2.2 Over 300 W
- 1.3 Automotive On-board Power Inverters Product by Application
 - 1.3.1 Passenger Cars
 - 1.3.2 Commercial Vehicles
- 1.4 Global Automotive On-board Power Inverters Market Revenue and Sales Analysis
 - 1.4.1 Global Automotive On-board Power Inverters Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Automotive On-board Power Inverters Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Automotive On-board Power Inverters Market Sales Price Trend Analysis (2020-2032)
- 1.5 Automotive On-board Power Inverters Industry Trends and Innovation
 - 1.5.1 Automotive On-board Power Inverters Industry Trends and Innovation
 - 1.5.2 Automotive On-board Power Inverters Market Drivers and Challenges

2 AUTOMOTIVE ON-BOARD POWER INVERTERS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AUTOMOTIVE ON-BOARD POWER INVERTERS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL AUTOMOTIVE ON-BOARD POWER INVERTERS MARKET ANALYSIS BY REGIONS

4.1 Global Automotive On-board Power Inverters Overall Market: 2024 VS 2025 VS 2032

4.2 Global Automotive On-board Power Inverters Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Automotive On-board Power Inverters Revenue and Market Share by Region (2020-2025)

4.2.2 Global Automotive On-board Power Inverters Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Automotive On-board Power Inverters Sales and Forecast Analysis (2020-2032)

4.3.1 Global Automotive On-board Power Inverters Sales and Market Share by Region (2020-2025)

4.3.2 Global Automotive On-board Power Inverters Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Automotive On-board Power Inverters Sales Price Trend Analysis (2020-2032)

5 GLOBAL AUTOMOTIVE ON-BOARD POWER INVERTERS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Automotive On-board Power Inverters Market Size by Type

5.1.1 Global Automotive On-board Power Inverters Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Automotive On-board Power Inverters Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Automotive On-board Power Inverters Market Size by Application

5.2.1 Global Automotive On-board Power Inverters Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Automotive On-board Power Inverters Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Automotive On-board Power Inverters Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Automotive On-board Power Inverters Market Size by Type

6.3.1 North America Automotive On-board Power Inverters Sales by Type (2020-2032)

6.3.2 North America Automotive On-board Power Inverters Revenue by Type (2020-2032)

6.4 North America Automotive On-board Power Inverters Market Size by Application

6.4.1 North America Automotive On-board Power Inverters Sales by Application (2020-2032)

6.4.2 North America Automotive On-board Power Inverters Revenue by Application (2020-2032)

6.5 North America Automotive On-board Power Inverters Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Automotive On-board Power Inverters Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Automotive On-board Power Inverters Market Size by Type

7.3.1 Europe Automotive On-board Power Inverters Sales by Type (2020-2032)

7.3.2 Europe Automotive On-board Power Inverters Revenue by Type (2020-2032)

7.4 Europe Automotive On-board Power Inverters Market Size by Application

7.4.1 Europe Automotive On-board Power Inverters Sales by Application (2020-2032)

7.4.2 Europe Automotive On-board Power Inverters Revenue by Application (2020-2032)

7.5 Europe Automotive On-board Power Inverters Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Automotive On-board Power Inverters Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Automotive On-board Power Inverters Market Size by Type

8.3.1 China Automotive On-board Power Inverters Sales by Type (2020-2032)

8.3.2 China Automotive On-board Power Inverters Revenue by Type (2020-2032)

8.4 China Automotive On-board Power Inverters Market Size by Application

8.4.1 China Automotive On-board Power Inverters Sales by Application (2020-2032)

8.4.2 China Automotive On-board Power Inverters Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Automotive On-board Power Inverters Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Automotive On-board Power Inverters Market Size by Type

9.3.1 APAC (excl. China) Automotive On-board Power Inverters Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Automotive On-board Power Inverters Revenue by Type (2020-2032)

9.4 APAC (excl. China) Automotive On-board Power Inverters Market Size by Application

9.4.1 APAC (excl. China) Automotive On-board Power Inverters Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Automotive On-board Power Inverters Revenue by Application (2020-2032)

9.5 APAC (excl. China) Automotive On-board Power Inverters Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Automotive On-board Power Inverters Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Automotive On-board Power Inverters Market Size by Type

10.3.1 Latin America Automotive On-board Power Inverters Sales by Type (2020-2032)

10.3.2 Latin America Automotive On-board Power Inverters Revenue by Type (2020-2032)

10.4 Latin America Automotive On-board Power Inverters Market Size by Application

10.4.1 Latin America Automotive On-board Power Inverters Sales by Application (2020-2032)

10.4.2 Latin America Automotive On-board Power Inverters Revenue by Application (2020-2032)

10.5 Latin America Automotive On-board Power Inverters Market Size by Country

10.6 Latin America Automotive On-board Power Inverters Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive On-board Power Inverters Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Automotive On-board Power Inverters Market Size by Type

11.3.1 Middle East & Africa Automotive On-board Power Inverters Sales by Type (2020-2032)

11.3.2 Middle East & Africa Automotive On-board Power Inverters Revenue by Type (2020-2032)

11.4 Middle East & Africa Automotive On-board Power Inverters Market Size by Application

11.4.1 Middle East & Africa Automotive On-board Power Inverters Sales by Application (2020-2032)

11.4.2 Middle East & Africa Automotive On-board Power Inverters Revenue by Application (2020-2032)

11.5 Middle East Automotive On-board Power Inverters Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Automotive On-board Power Inverters Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Automotive On-board Power Inverters Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Automotive On-board Power Inverters Market Revenue by Key

Manufacturers (2021-2025)

12.1.3 Global Automotive On-board Power Inverters Average Sales Price by Manufacturers (2021-2025)

12.2 Automotive On-board Power Inverters Competitive Landscape Analysis and Market Dynamic

12.2.1 Automotive On-board Power Inverters Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Magnum Dimensions

13.1.1 Magnum Dimensions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Magnum Dimensions Automotive On-board Power Inverters Product Portfolio

13.1.3 Magnum Dimensions Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 NFA

13.2.1 NFA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 NFA Automotive On-board Power Inverters Product Portfolio

13.2.3 NFA Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 ROADPRO

13.3.1 ROADPRO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 ROADPRO Automotive On-board Power Inverters Product Portfolio

13.3.3 ROADPRO Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Bestek

13.4.1 Bestek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Bestek Automotive On-board Power Inverters Product Portfolio

13.4.3 Bestek Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Philips

13.5.1 Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Philips Automotive On-board Power Inverters Product Portfolio

13.5.3 Philips Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Cobra

13.6.1 Cobra Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Cobra Automotive On-board Power Inverters Product Portfolio

13.6.3 Cobra Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Stanley

13.7.1 Stanley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Stanley Automotive On-board Power Inverters Product Portfolio

13.7.3 Stanley Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Ampeak

13.8.1 Ampeak Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Ampeak Automotive On-board Power Inverters Product Portfolio

13.8.3 Ampeak Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Cotek

13.9.1 Cotek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Cotek Automotive On-board Power Inverters Product Portfolio

13.9.3 Cotek Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Whistler

13.10.1 Whistler Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Whistler Automotive On-board Power Inverters Product Portfolio

13.10.3 Whistler Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Ozio

13.11.1 Ozio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Ozio Automotive On-board Power Inverters Product Portfolio

13.11.3 Ozio Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Schumacher

13.12.1 Schumacher Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Schumacher Automotive On-board Power Inverters Product Portfolio

13.12.3 Schumacher Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Samlex America

13.13.1 Samlex America Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Samlex America Automotive On-board Power Inverters Product Portfolio

13.13.3 Samlex America Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Power Bright

13.14.1 Power Bright Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Power Bright Automotive On-board Power Inverters Product Portfolio

13.14.3 Power Bright Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 ERAYAK

13.15.1 ERAYAK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 ERAYAK Automotive On-board Power Inverters Product Portfolio

13.15.3 ERAYAK Automotive On-board Power Inverters Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Automotive On-board Power Inverters Industry Chain Analysis

14.2 Automotive On-board Power Inverters Industry Raw Material and Suppliers Analysis

14.2.1 Automotive On-board Power Inverters Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Automotive On-board Power Inverters Typical Downstream Customers

14.4 Automotive On-board Power Inverters Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Automotive On-board Power Inverters Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Automotive On-board Power Inverters Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Automotive On-board Power Inverters Industry Development Status

Table 4: Automotive On-board Power Inverters Industry Development Trends

Table 5: Global Automotive On-board Power Inverters Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Automotive On-board Power Inverters Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Automotive On-board Power Inverters Revenue Market Share by Region (2020-2025)

Table 8: Global Automotive On-board Power Inverters Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Automotive On-board Power Inverters Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Automotive On-board Power Inverters Sales by Region (2020-2025) & (K Unit)

Table 11: Global Automotive On-board Power Inverters Sales Market Share by Region (2020-2025)

Table 12: Global Automotive On-board Power Inverters Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Automotive On-board Power Inverters Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Automotive On-board Power Inverters Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Automotive On-board Power Inverters Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Automotive On-board Power Inverters Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Automotive On-board Power Inverters Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Automotive On-board Power Inverters Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Automotive On-board Power Inverters Revenue Analysis Forecast by

Application (2026-2032) & (US\$ Million)

Table 20: Global Automotive On-board Power Inverters Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Automotive On-board Power Inverters Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Automotive On-board Power Inverters Players in North America

Table 23: North America Automotive On-board Power Inverters Sales by Type (2020-2025) & (K Unit)

Table 24: North America Automotive On-board Power Inverters Sales by Type (2026-2032) & (K Unit)

Table 25: North America Automotive On-board Power Inverters Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Automotive On-board Power Inverters Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Automotive On-board Power Inverters Sales by Application (2020-2025) & (K Unit)

Table 28: North America Automotive On-board Power Inverters Sales by Application (2026-2032) & (K Unit)

Table 29: North America Automotive On-board Power Inverters Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Automotive On-board Power Inverters Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Automotive On-board Power Inverters Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Automotive On-board Power Inverters Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Automotive On-board Power Inverters Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Automotive On-board Power Inverters Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Automotive On-board Power Inverters Players in Europe

Table 36: Europe Automotive On-board Power Inverters Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Automotive On-board Power Inverters Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Automotive On-board Power Inverters Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Automotive On-board Power Inverters Revenue by Type (2026-2032) & (US\$ Million)

- Table 40: Europe Automotive On-board Power Inverters Sales by Application (2020-2025) & (K Unit)
- Table 41: Europe Automotive On-board Power Inverters Sales by Application (2026-2032) & (K Unit)
- Table 42: Europe Automotive On-board Power Inverters Revenue by Application (2020-2025) & (US\$ Million)
- Table 43: Europe Automotive On-board Power Inverters Revenue by Application (2026-2032) & (US\$ Million)
- Table 44: Europe Automotive On-board Power Inverters Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 45: Europe Automotive On-board Power Inverters Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 46: Europe Automotive On-board Power Inverters Sales Market Size by Country (2020-2025) & (K Unit)
- Table 47: Europe Automotive On-board Power Inverters Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 48: Key Automotive On-board Power Inverters Players in China
- Table 49: China Automotive On-board Power Inverters Sales by Type (2020-2025) & (K Unit)
- Table 50: China Automotive On-board Power Inverters Sales by Type (2026-2032) & (K Unit)
- Table 51: China Automotive On-board Power Inverters Revenue by Type (2020-2025) & (US\$ Million)
- Table 52: China Automotive On-board Power Inverters Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Automotive On-board Power Inverters Sales by Application (2020-2025) & (K Unit)
- Table 54: China Automotive On-board Power Inverters Sales by Application (2026-2032) & (K Unit)
- Table 55: China Automotive On-board Power Inverters Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Automotive On-board Power Inverters Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Automotive On-board Power Inverters Players in APAC (excl. China)
- Table 58: APAC (excl. China) Automotive On-board Power Inverters Sales by Type (2020-2025) & (K Unit)
- Table 59: APAC (excl. China) Automotive On-board Power Inverters Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Automotive On-board Power Inverters Revenue by Type

(2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Automotive On-board Power Inverters Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Automotive On-board Power Inverters Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Automotive On-board Power Inverters Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Automotive On-board Power Inverters Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Automotive On-board Power Inverters Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Automotive On-board Power Inverters Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Automotive On-board Power Inverters Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Automotive On-board Power Inverters Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Automotive On-board Power Inverters Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Automotive On-board Power Inverters Players in Latin America

Table 71: Latin America Automotive On-board Power Inverters Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Automotive On-board Power Inverters Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Automotive On-board Power Inverters Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Automotive On-board Power Inverters Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Automotive On-board Power Inverters Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Automotive On-board Power Inverters Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Automotive On-board Power Inverters Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Automotive On-board Power Inverters Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Automotive On-board Power Inverters Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Automotive On-board Power Inverters Revenue Market Size

Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Automotive On-board Power Inverters Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Automotive On-board Power Inverters Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Automotive On-board Power Inverters Players in Middle East & Africa

Table 84: Middle East & Africa Automotive On-board Power Inverters Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Automotive On-board Power Inverters Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Automotive On-board Power Inverters Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Automotive On-board Power Inverters Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Automotive On-board Power Inverters Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Automotive On-board Power Inverters Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Automotive On-board Power Inverters Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Automotive On-board Power Inverters Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Automotive On-board Power Inverters Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Automotive On-board Power Inverters Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Automotive On-board Power Inverters Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Automotive On-board Power Inverters Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Automotive On-board Power Inverters Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Automotive On-board Power Inverters Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Automotive On-board Power Inverters Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Automotive On-board Power Inverters Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Magnum Dimensions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Magnum Dimensions Automotive On-board Power Inverters Product Portfolio

Table 105: Magnum Dimensions Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: NFA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: NFA Automotive On-board Power Inverters Product Portfolio

Table 108: NFA Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: ROADPRO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: ROADPRO Automotive On-board Power Inverters Product Portfolio

Table 111: ROADPRO Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Bestek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Bestek Automotive On-board Power Inverters Product Portfolio

Table 114: Bestek Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Philips Automotive On-board Power Inverters Product Portfolio

Table 117: Philips Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Cobra Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Cobra Automotive On-board Power Inverters Product Portfolio

Table 120: Cobra Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Stanley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Stanley Automotive On-board Power Inverters Product Portfolio

Table 123: Stanley Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Ampeak Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 125: Ampeak Automotive On-board Power Inverters Product Portfolio

Table 126: Ampeak Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Cotek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Cotek Automotive On-board Power Inverters Product Portfolio

Table 129: Cotek Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Whistler Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Whistler Automotive On-board Power Inverters Product Portfolio

Table 132: Whistler Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Ozio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Ozio Automotive On-board Power Inverters Product Portfolio

Table 135: Ozio Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Schumacher Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Schumacher Automotive On-board Power Inverters Product Portfolio

Table 138: Schumacher Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Samlex America Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Samlex America Automotive On-board Power Inverters Product Portfolio

Table 141: Samlex America Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Power Bright Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Power Bright Automotive On-board Power Inverters Product Portfolio

Table 144: Power Bright Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: ERAYAK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: ERAYAK Automotive On-board Power Inverters Product Portfolio

Table 147: ERAYAK Automotive On-board Power Inverters Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Upstream Key Raw Material Price List

Table 149: Automotive On-board Power Inverters Raw Material Suppliers and Contact Information

Table 150: Automotive On-board Power Inverters Typical Customer List

Table 151: Automotive On-board Power Inverters Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Automotive On-board Power Inverters Product Pictures
- Figure 2: Less Than 300 W Picture Scope
- Figure 3: Over 300 W Picture Scope
- Figure 4: Passenger Cars Picture Scope
- Figure 5: Commercial Vehicles Picture Scope
- Figure 6: Global Automotive On-board Power Inverters Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 7: Global Automotive On-board Power Inverters Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 8: Global Automotive On-board Power Inverters Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)
- Figure 9: Global Automotive On-board Power Inverters Market Price Trend Analysis (2020-2032) & (USD/Unit)
- Figure 10: Global Automotive On-board Power Inverters Market Size by Region (2020-2032) & (US\$ Million)
- Figure 11: Global Automotive On-board Power Inverters Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 12: Global Automotive On-board Power Inverters Sales Price by Region (2020-2032) & (K Unit)
- Figure 13: North America Automotive On-board Power Inverters Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 14: North America Automotive On-board Power Inverters Revenue Market Share by Players in 2024
- Figure 15: North America Automotive On-board Power Inverters Sales Market Share by Type (2020-2032)
- Figure 16: North America Automotive On-board Power Inverters Revenue Market Share by Type (2020-2032)
- Figure 17: North America Automotive On-board Power Inverters Sales Market Share by Application (2020-2032)
- Figure 18: North America Automotive On-board Power Inverters Revenue Market Share by Application (2020-2032)
- Figure 19: US Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)
- Figure 20: Canada Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Automotive On-board Power Inverters Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: Europe Automotive On-board Power Inverters Revenue Market Share by Players in 2024

Figure 23: Europe Automotive On-board Power Inverters Sales Market Share by Type (2020-2032)

Figure 24: Europe Automotive On-board Power Inverters Revenue Market Share by Type (2020-2032)

Figure 25: Europe Automotive On-board Power Inverters Sales Market Share by Application (2020-2032)

Figure 26: Europe Automotive On-board Power Inverters Revenue Market Share by Application (2020-2032)

Figure 27: Germany Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 28: France Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 29: United Kingdom Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 30: Italy Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 31: Spain Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 32: Benelux Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 33: China Automotive On-board Power Inverters Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: China Automotive On-board Power Inverters Revenue Market Share by Players in 2024

Figure 35: China Automotive On-board Power Inverters Sales Market Share by Type (2020-2032)

Figure 36: China Automotive On-board Power Inverters Revenue Market Share by Type (2020-2032)

Figure 37: China Automotive On-board Power Inverters Sales Market Share by Application (2020-2032)

Figure 38: China Automotive On-board Power Inverters Revenue Market Share by Application (2020-2032)

Figure 39: APAC (excl. China) Automotive On-board Power Inverters Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40: APAC (excl. China) Automotive On-board Power Inverters Revenue Market

Share by Players in 2024

Figure 41:APAC (excl. China) Automotive On-board Power Inverters Sales Market

Share by Type (2020-2032)

Figure 42:APAC (excl. China) Automotive On-board Power Inverters Revenue Market

Share by Type (2020-2032)

Figure 43:APAC (excl. China) Automotive On-board Power Inverters Sales Market

Share by Application (2020-2032)

Figure 44:APAC (excl. China) Automotive On-board Power Inverters Revenue Market

Share by Application (2020-2032)

Figure 45:Japan Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 46:South Korea Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 47:India Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 48:Australia Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 49:Southeast Asia Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 50:Latin America Automotive On-board Power Inverters Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 51:Latin America Automotive On-board Power Inverters Revenue Market Share by Players in 2024

Figure 52:Latin America Automotive On-board Power Inverters Sales Market Share by Type (2020-2032)

Figure 53:Latin America Automotive On-board Power Inverters Revenue Market Share by Type (2020-2032)

Figure 54:Latin America Automotive On-board Power Inverters Sales Market Share by Application (2020-2032)

Figure 55:Latin America Automotive On-board Power Inverters Revenue Market Share by Application (2020-2032)

Figure 56:Mexico Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 57:Brazil Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 58:Middle East & Africa Automotive On-board Power Inverters Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Automotive On-board Power Inverters Revenue Market Share by Players in 2024

Figure 60: Middle East & Africa Automotive On-board Power Inverters Sales Market Share by Type (2020-2032)

Figure 61: Middle East & Africa Automotive On-board Power Inverters Revenue Market Share by Type (2020-2032)

Figure 62: Middle East & Africa Automotive On-board Power Inverters Sales Market Share by Application (2020-2032)

Figure 63: Middle East & Africa Automotive On-board Power Inverters Revenue Market Share by Application (2020-2032)

Figure 64: Saudi Arabia Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 65: South Africa Automotive On-board Power Inverters Revenue (2020-2032) & (US\$ Million)

Figure 66: Global Automotive On-board Power Inverters Sales Market Share by Key Manufacturers in 2024

Figure 67: Global Automotive On-board Power Inverters Revenue Market Share by Key Manufacturers in 2024

Figure 68: Global Automotive On-board Power Inverters Industry Competition Landscape

Figure 69: Automotive On-board Power Inverters Industry Chain Analysis

Figure 70: Bottom-Up and Top-Down Research Methods

Figure 71: Key Interview Objectives

Figure 72: Data Cross Validation

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