

# Global Automotive NAD (Network Access Device) and Wireless Communication Module Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIRResearch's in-depth investigation and research, the global Automotive NAD (Network Access Device) and Wireless Communication Module market size will reach 2,302.15 Million USD in 2025 and is projected to reach 4,281.94 Million USD by 2032, with a CAGR of 9.27% (2025-2032). Notably, the China Automotive NAD (Network Access Device) and Wireless Communication Module market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Automotive NAD (Network Access Device) is a device that bridges the communication between different network domains within a vehicle. It serves as a gateway between the vehicle's internal communication systems and external networks such as the internet, Telematics Service Providers, and third-party applications. Wireless Communication Module is a device that enables wireless communication between a vehicle and external systems. It typically supports multiple wireless protocols such as Wi-Fi, Bluetooth, UMTS, LTE, and others. It is commonly used to provide connectivity between the vehicle and the driver's smartphone or to transmit vehicle data to cloud-based servers for remote monitoring and analysis.

The major global manufacturers of Automotive NAD (Network Access Device) and Wireless Communication Module include LG Innotek, Quectel, U-Blox, Fibocom Wireless, Continental, Alps Alpine, Sunsea AIoT, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive NAD (Network Access Device) and Wireless Communication Module. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive NAD (Network Access Device) and Wireless Communication Module market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive NAD (Network Access Device) and Wireless Communication Module market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive NAD (Network Access Device) and Wireless Communication Module industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive NAD (Network Access Device) and Wireless Communication Module Include:

LG Innotek

Quectel

U-Blox

Fibocom Wireless

Continental

Alps Alpine

Sunsea AIoT

Automotive NAD (Network Access Device) and Wireless Communication Module  
Product Segment Include:

4G

5G

Others

Automotive NAD (Network Access Device) and Wireless Communication Module  
Product Application Include:

Passenger Cars

Commercial Vehicles

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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