

Global Automotive Micro Motor Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/A6027C803D7CEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: A6027C803D7CEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Micro Motor market size will reach 18,445 Million USD in 2025 and is projected to reach 23,245 Million USD by 2032, with a CAGR of 3.36% (2025-2032). Notably, the China Automotive Micro Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An automotive micro motor is a small motor that is used in various automotive applications, such as power windows, mirrors, seats, and sunroofs. These motors are typically low-voltage and low-power, but are designed to provide precise and reliable movement, often with the help of gearboxes or other mechanical components. Automotive micro motors are an essential component in modern vehicles, providing convenience and comfort to drivers and passengers, while also helping to improve overall vehicle performance.

The major global manufacturers of Automotive Micro Motor include Asmo (Denso), Johnson Electric, NIDEC, Bosch, Mitsuba, Brose, Mabuchi Motors, Valeo, DY Corporation, LG Innotek, MinebeaMitsumi, ShengHuaBo, Keyang Electric Machinery, Buhler Motor, Shanghai SIIC Transportation, Kitashiba Electric, Igarashi Motors India, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence,

and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Micro Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Micro Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Micro Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Micro Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Micro Motor Include:

Asmo (Denso)

Johnson Electric

NIDEC

Bosch

Mitsuba

Brose

Mabuchi Motors

Valeo

DY Corporation

LG Innotek

MinebeaMitsumi

ShengHuaBo

Keyang Electric Machinery

Buhler Motor

Shanghai SIIC Transportation

Kitashiba Electric

Igarashi Motors India

Automotive Micro Motor Product Segment Include:

Brushed DC Motor

Brushless DC Motor

Automotive Micro Motor Product Application Include:

Passenger Car

Commercial Vehicle

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