

Global Automotive Infotainment System-on-Chip (SoC) Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/A11E38110305EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: A11E38110305EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Infotainment System-on-Chip (SoC) market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Automotive Infotainment System-on-Chip (SoC) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Automotive Infotainment System-on-Chip (SoC) is a device that integrates multiple components of an in-car infotainment system into a single chip. It includes components such as a processor, memory, graphics, audio, video, communication interfaces, and other features required for multimedia and connectivity applications. Automotive Infotainment SoCs are designed to deliver advanced features and enhanced driving experiences while maintaining low power consumption and high reliability. These chips are used in modern vehicles to power the infotainment systems that provide drivers and passengers with information, entertainment, and enhanced communication capabilities.

The major global manufacturers of Automotive Infotainment System-on-Chip (SoC) include Renesas Electronics Corporation, Texas Instruments, Infineon Technologies AG, Qualcomm Technologies, NXP Semiconductors, Intel Corporation, NVIDIA Corporation, STMicroelectronics, ON Semiconductor, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Infotainment System-on-Chip (SoC). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Infotainment System-on-Chip (SoC) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Infotainment System-on-Chip (SoC) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Infotainment System-on-Chip (SoC) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Infotainment System-on-Chip (SoC) Include:

Renesas Electronics Corporation

Texas Instruments

Infineon Technologies AG

Qualcomm Technologies

NXP Semiconductors

Intel Corporation

NVIDIA Corporation

STMicroelectronics

ON Semiconductor

Automotive Infotainment System-on-Chip (SoC) Product Segment Include:

Dashboard Installation

Rear Seat Installation

Automotive Infotainment System-on-Chip (SoC) Product Application Include:

Passenger Vehicle

Commercial Vehicle

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