

# Global Automotive Illuminated Grille Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Illuminated Grille market size will reach 247.31 Million USD in 2025 and is projected to reach 3,932.90 Million USD by 2032, with a CAGR of 48.47% (2025-2032). Notably, the China Automotive Illuminated Grille market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An automotive illuminated grille is a stylish and functional feature integrated into the front grille of a vehicle, incorporating lighting elements such as LEDs to enhance its appearance and visibility. This illuminated component can serve various purposes, including aesthetic customization, brand differentiation, and increased visibility during night driving or adverse weather conditions. The lighting can be designed to complement the vehicle's overall look, often highlighting the manufacturer's logo or specific design patterns. Additionally, some illuminated grilles offer advanced functionalities like dynamic lighting effects or synchronization with the vehicle's lighting system, providing an innovative and modern touch to automotive design.

The major global manufacturers of Automotive Illuminated Grille include Hella, Valeo, Plastic Omnium, Magna International, SRG Global, Toyoda Gosei, Hyundai Mobis, MINTH GROUP, Changchun FAWSN Group, Mander Optoelectronics, Marelli, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold

a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Illuminated Grille. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Illuminated Grille market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Illuminated Grille market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Illuminated Grille industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Illuminated Grille Include:

Hella

Valeo

Plastic Omnium

Magna International

SRG Global

Toyoda Gosei

Hyundai Mobis

MINTH GROUP

Changchun FAWSN Group

Mander Optoelectronics

Marelli

Automotive Illuminated Grille Product Segment Include:

Laser Illuminated Grille

LED Illuminated Grille

Automotive Illuminated Grille Product Application Include:

OEM

Aftermarket

## **Chapter Scope**

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