

Global Automotive Exterior Trim Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Exterior Trim market size will reach 26,060 Million USD in 2025 and is projected to reach 32,621 Million USD by 2032, with a CAGR of 3.26% (2025-2032). Notably, the China Automotive Exterior Trim market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive exterior trim refers to the various parts and elements that are present on the exterior of a car and are meant to enhance its appearance and functionality. These parts may include features such as the grille, the bumpers, the moldings, the door handles, the mirrors, the window trims, the badges, the side skirts, and the wheels, among others. The exterior trim helps to improve the aerodynamics, protection, and overall style of the vehicle, and also serves as a way to identify or differentiate one model from another.

The major global manufacturers of Automotive Exterior Trim include Magna, Cooper Standard, Plastic Omnium, Toyoda Gosei, MINTHGroup, YFPO, Hutchinson, Nishikawa Rubber, SaarGummi, Kinugawa, GuizhouGuihang, CIEAutomotive, Dura Automotive, Zhejiang Xiantong, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Exterior Trim. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Exterior Trim market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Exterior Trim market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Exterior Trim industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Exterior Trim Include:

Magna

Cooper Standard

Plastic Omnium

Toyoda Gosei

MINTHGroup

YFPO

Hutchinson

Nishikawa Rubber

SaarGummi

Kinugawa

GuizhouGuihang

CIEAutomotive

Dura Automotive

Zhejiang Xiantong

Automotive Exterior Trim Product Segment Include:

Bumper

Sealing Strip

Grille

Others

Automotive Exterior Trim Product Application Include:

Passenger Vehicle

Commercial Vehicle

Chapter Scope

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