

Global Automotive Exterior Coatings Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Exterior Coatings market size will reach 8,380.50 Million USD in 2025 and is projected to reach 10,511.82 Million USD by 2032, with a CAGR of 3.29% (2025-2032). Notably, the China Automotive Exterior Coatings market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive exterior coatings are specialized paints and coatings applied to the outer surfaces of cars and other vehicles to protect them from damage caused by environmental factors such as sun, rain, and salt. These coatings may also provide visual enhancements such as gloss or color changes and may include special features such as scratch resistance or hydrophobic properties. Some common types of automotive exterior coatings include clear coats, base coats, and primers. These coatings are typically applied by trained professionals using specialized equipment and techniques to ensure an even and durable finish.

The major global manufacturers of Automotive Exterior Coatings include BASF, Axalta, PPG Industries, Nippon Paint, AkzoNobel, Sherwin Williams, Xiangjiang Kansai Paint, Kansai Paint, YATU, Kinlita, Peter Lacke, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Exterior Coatings. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Exterior Coatings market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Exterior Coatings market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Exterior Coatings industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Exterior Coatings Include:

BASF

Axalta

PPG Industries

Nippon Paint

AkzoNobel

Sherwin Williams

Xiangjiang Kansai Paint

Kansai Paint

YATU

Kinlita

Peter Lacke

Automotive Exterior Coatings Product Segment Include:

Water-Based Coatings

Oil Coatings

Automotive Exterior Coatings Product Application Include:

Passenger Vehicle

Commercial Vehicle

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