

# Global Automotive Engineering Services Outsourcing (ESO) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Engineering Services Outsourcing (ESO) market size will reach 114,888 Million USD in 2025 and is projected to reach 217,274 Million USD by 2032, with a CAGR of 9.53% (2025-2032). Notably, the China Automotive Engineering Services Outsourcing (ESO) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Automotive Engineering Services Outsourcing (ESO) refers to the practice of contracting engineering services from external providers to support various aspects of automotive product development, design, testing, and manufacturing. These services may include mechanical engineering, electrical engineering, software development, simulation and modeling, prototyping, validation testing, and technical documentation. By outsourcing engineering services, automotive companies can access specialized expertise, reduce development costs, accelerate time-to-market, and focus on core competencies while leveraging the capabilities and resources of external partners. ESO providers may range from specialized engineering firms to global engineering service providers, offering a wide range of services tailored to the specific needs of automotive OEMs and suppliers. This outsourcing model has become increasingly common in the automotive industry, enabling companies to address complex engineering challenges, meet evolving regulatory requirements, and stay competitive in a rapidly changing market landscape.

The major global suppliers of Automotive Engineering Services Outsourcing (ESO) include AVL List GmbH, Bertrandt, IAV GmbH, EDAG Group, FEV Group, Cognizant, Capgemini, AKKA Technologies, Alten, RLE International Group, HCL Technologies, CAERI, Tech Mahindra Limited, ASAP Holding GmbH, FERCHAU, ARRK Engineering, in-tech, Horiba, ITK Engineering, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Engineering Services Outsourcing (ESO). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Automotive Engineering Services Outsourcing (ESO) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Engineering Services Outsourcing (ESO) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Engineering Services Outsourcing (ESO) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Suppliers of Automotive Engineering Services Outsourcing (ESO) Include:

AVL List GmbH

Bertrandt

IAV GmbH

EDAG Group

FEV Group

Cognizant

Capgemini

AKKA Technologies

Alten

RLE International Group

HCL Technologies

CAERI

Tech Mahindra Limited

ASAP Holding GmbH

FERCHAU

ARRK Engineering

in-tech

Horiba

ITK Engineering

Automotive Engineering Services Outsourcing (ESO) Product Segment Include:

Designing

Prototyping

System Integration

Testing

Others

Automotive Engineering Services Outsourcing (ESO) Product Application Include:

OEMs

Component Suppliers

Others

## **Chapter Scope**

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