

Global Automotive Electronic Power Steering Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Electronic Power Steering market size will reach 37,551 Million USD in 2025 and is projected to reach 59,592 Million USD by 2032, with a CAGR of 6.82% (2025-2032). Notably, the China Automotive Electronic Power Steering market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive Electronic Power Steering (EPS) is an advanced steering system that uses sensors and an electric motor to assist the driver in turning the steering wheel. EPS replaces conventional hydraulic power steering systems and uses an electric motor to provide the necessary steering assistance. The EPS system incorporates various sensors to monitor the driver's movements, vehicle speed and direction, and road conditions. This makes EPS more precise, efficient, and responsive than traditional hydraulic power steering systems. EPS has several advantages over hydraulic power steering, including better fuel economy, improved driving feel, and reduced maintenance costs.

The major global manufacturers of Automotive Electronic Power Steering include ATS Automation Tooling Systems, Delphi Automotive Systems, GKN PLC, Hafei Industrial Group Automobile Redirector Obligate, Hitachi Automotiec Systems, Hyundai Mobis, Infineon Technologies, JTEKT Corporation, Mando Corporation, Mitsubishi Electric

Corporation, Nexteer Automotive, Robert Bosch GmbH, NSK Ltd., TRW Automotive, Thyssenkrupp Presta, ZF Friedrichshafen AG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Electronic Power Steering. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Electronic Power Steering market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Electronic Power Steering market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Electronic Power Steering industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Electronic Power Steering Include:

ATS Automation Tooling Systems

Delphi Automotive Systems

GKN PLC

Hafei Industrial Group Automobile Redirector Obligate

Hitachi Automotiec Systems

Hyundai Mobis

Infineon Technologies

JTEKT Corporation

Mando Corporation

Mitsubishi Electric Corporation

Nexteer Automotive

Robert Bosch GmbH

NSK Ltd.

TRW Automotive

Thyssenkrupp Presta

ZF Friedrichshafen AG

Automotive Electronic Power Steering Product Segment Include:

C-EPS

P-EPS

R-EPS

Automotive Electronic Power Steering Product Application Include:

Passenger Vehicle

Commercial Vehicle

Chapter Scope

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