

Global Automotive Electric Seat Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Electric Seat Motor market size will reach 2,157.04 Million USD in 2025 and is projected to reach 2,959.11 Million USD by 2032, with a CAGR of 4.62% (2025-2032). Notably, the China Automotive Electric Seat Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive electric seat motor refers to the motor that is used to power the seat adjustments of a vehicle. The motor is typically located underneath the seat and can be controlled through various switches or buttons on the vehicle's dashboard or on the side of the seat. The electric motor allows the seat to move forward, backward, up, down, tilt, and recline, providing the driver and passengers with a comfortable and customizable seating position while driving.

The major global manufacturers of Automotive Electric Seat Motor include Asmo, Bosch, Broad Ocean, Mahle, Valeo, Nidec, Denso, Brose, Johnson Electric, Mabuchi, Mitsuba, Texas Instruments, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a

moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Electric Seat Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Electric Seat Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Electric Seat Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Electric Seat Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Electric Seat Motor Include:

Asmo

Bosch

Broad Ocean

Mahle

Valeo

Nidec

Denso

Brose

Johnson Electric

Mabuchi

Mitsuba

Texas Instruments

Automotive Electric Seat Motor Product Segment Include:

AC Motor

DC Motor

Automotive Electric Seat Motor Product Application Include:

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Automotive Electric Seat Motor Industry PESTEL Analysis

Chapter 3: Global Automotive Electric Seat Motor Industry Porter's Five Forces Analysis

Chapter 4: Global Automotive Electric Seat Motor Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Automotive Electric Seat Motor Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Automotive Electric Seat Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Automotive Electric Seat Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Automotive Electric Seat Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Automotive Electric Seat Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Automotive Electric Seat Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Automotive Electric Seat Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Automotive Electric Seat Motor Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AUTOMOTIVE ELECTRIC SEAT MOTOR MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Automotive Electric Seat Motor Product by Type
 - 1.2.1 AC Motor
 - 1.2.2 DC Motor
- 1.3 Automotive Electric Seat Motor Product by Application
 - 1.3.1 Passenger Vehicle
 - 1.3.2 Light Commercial Vehicle
 - 1.3.3 Heavy Commercial Vehicle
- 1.4 Global Automotive Electric Seat Motor Market Revenue and Sales Analysis
 - 1.4.1 Global Automotive Electric Seat Motor Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Automotive Electric Seat Motor Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Automotive Electric Seat Motor Market Sales Price Trend Analysis (2020-2032)
- 1.5 Automotive Electric Seat Motor Industry Trends and Innovation
 - 1.5.1 Automotive Electric Seat Motor Industry Trends and Innovation
 - 1.5.2 Automotive Electric Seat Motor Market Drivers and Challenges

2 AUTOMOTIVE ELECTRIC SEAT MOTOR MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AUTOMOTIVE ELECTRIC SEAT MOTOR MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL AUTOMOTIVE ELECTRIC SEAT MOTOR MARKET ANALYSIS BY REGIONS

- 4.1 Global Automotive Electric Seat Motor Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Automotive Electric Seat Motor Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Automotive Electric Seat Motor Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Automotive Electric Seat Motor Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Automotive Electric Seat Motor Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Automotive Electric Seat Motor Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Automotive Electric Seat Motor Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Automotive Electric Seat Motor Sales Price Trend Analysis (2020-2032)

5 GLOBAL AUTOMOTIVE ELECTRIC SEAT MOTOR MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Automotive Electric Seat Motor Market Size by Type
 - 5.1.1 Global Automotive Electric Seat Motor Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Automotive Electric Seat Motor Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Automotive Electric Seat Motor Market Size by Application
 - 5.2.1 Global Automotive Electric Seat Motor Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Automotive Electric Seat Motor Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Automotive Electric Seat Motor Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Automotive Electric Seat Motor Market Size by Type
 - 6.3.1 North America Automotive Electric Seat Motor Sales by Type (2020-2032)
 - 6.3.2 North America Automotive Electric Seat Motor Revenue by Type (2020-2032)

6.4 North America Automotive Electric Seat Motor Market Size by Application

6.4.1 North America Automotive Electric Seat Motor Sales by Application (2020-2032)

6.4.2 North America Automotive Electric Seat Motor Revenue by Application (2020-2032)

6.5 North America Automotive Electric Seat Motor Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Automotive Electric Seat Motor Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Automotive Electric Seat Motor Market Size by Type

7.3.1 Europe Automotive Electric Seat Motor Sales by Type (2020-2032)

7.3.2 Europe Automotive Electric Seat Motor Revenue by Type (2020-2032)

7.4 Europe Automotive Electric Seat Motor Market Size by Application

7.4.1 Europe Automotive Electric Seat Motor Sales by Application (2020-2032)

7.4.2 Europe Automotive Electric Seat Motor Revenue by Application (2020-2032)

7.5 Europe Automotive Electric Seat Motor Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Automotive Electric Seat Motor Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Automotive Electric Seat Motor Market Size by Type

8.3.1 China Automotive Electric Seat Motor Sales by Type (2020-2032)

8.3.2 China Automotive Electric Seat Motor Revenue by Type (2020-2032)

8.4 China Automotive Electric Seat Motor Market Size by Application

8.4.1 China Automotive Electric Seat Motor Sales by Application (2020-2032)

8.4.2 China Automotive Electric Seat Motor Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Automotive Electric Seat Motor Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Automotive Electric Seat Motor Market Size by Type

9.3.1 APAC (excl. China) Automotive Electric Seat Motor Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Automotive Electric Seat Motor Revenue by Type (2020-2032)

9.4 APAC (excl. China) Automotive Electric Seat Motor Market Size by Application

9.4.1 APAC (excl. China) Automotive Electric Seat Motor Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Automotive Electric Seat Motor Revenue by Application (2020-2032)

9.5 APAC (excl. China) Automotive Electric Seat Motor Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Automotive Electric Seat Motor Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Automotive Electric Seat Motor Market Size by Type

10.3.1 Latin America Automotive Electric Seat Motor Sales by Type (2020-2032)

10.3.2 Latin America Automotive Electric Seat Motor Revenue by Type (2020-2032)

10.4 Latin America Automotive Electric Seat Motor Market Size by Application

10.4.1 Latin America Automotive Electric Seat Motor Sales by Application (2020-2032)

10.4.2 Latin America Automotive Electric Seat Motor Revenue by Application (2020-2032)

10.5 Latin America Automotive Electric Seat Motor Market Size by Country

10.6 Latin America Automotive Electric Seat Motor Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Electric Seat Motor Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Automotive Electric Seat Motor Market Size by Type
 - 11.3.1 Middle East & Africa Automotive Electric Seat Motor Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Automotive Electric Seat Motor Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Automotive Electric Seat Motor Market Size by Application
 - 11.4.1 Middle East & Africa Automotive Electric Seat Motor Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Automotive Electric Seat Motor Revenue by Application (2020-2032)
- 11.5 Middle East Automotive Electric Seat Motor Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Automotive Electric Seat Motor Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Automotive Electric Seat Motor Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Automotive Electric Seat Motor Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Automotive Electric Seat Motor Average Sales Price by Manufacturers (2021-2025)
- 12.2 Automotive Electric Seat Motor Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Automotive Electric Seat Motor Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Asmo
 - 13.1.1 Asmo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Asmo Automotive Electric Seat Motor Product Portfolio

13.1.3 Asmo Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Bosch

13.2.1 Bosch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Bosch Automotive Electric Seat Motor Product Portfolio

13.2.3 Bosch Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Broad Ocean

13.3.1 Broad Ocean Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Broad Ocean Automotive Electric Seat Motor Product Portfolio

13.3.3 Broad Ocean Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Mahle

13.4.1 Mahle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Mahle Automotive Electric Seat Motor Product Portfolio

13.4.3 Mahle Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Valeo

13.5.1 Valeo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Valeo Automotive Electric Seat Motor Product Portfolio

13.5.3 Valeo Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Nidec

13.6.1 Nidec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Nidec Automotive Electric Seat Motor Product Portfolio

13.6.3 Nidec Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Denso

13.7.1 Denso Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Denso Automotive Electric Seat Motor Product Portfolio

13.7.3 Denso Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Brose

13.8.1 Brose Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Brose Automotive Electric Seat Motor Product Portfolio

13.8.3 Brose Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Johnson Electric

13.9.1 Johnson Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Johnson Electric Automotive Electric Seat Motor Product Portfolio

13.9.3 Johnson Electric Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Mabuchi

13.10.1 Mabuchi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Mabuchi Automotive Electric Seat Motor Product Portfolio

13.10.3 Mabuchi Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Mitsuba

13.11.1 Mitsuba Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Mitsuba Automotive Electric Seat Motor Product Portfolio

13.11.3 Mitsuba Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Texas Instruments

13.12.1 Texas Instruments Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Texas Instruments Automotive Electric Seat Motor Product Portfolio

13.12.3 Texas Instruments Automotive Electric Seat Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Automotive Electric Seat Motor Industry Chain Analysis

14.2 Automotive Electric Seat Motor Industry Raw Material and Suppliers Analysis

14.2.1 Automotive Electric Seat Motor Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Automotive Electric Seat Motor Typical Downstream Customers

14.4 Automotive Electric Seat Motor Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Automotive Electric Seat Motor Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Automotive Electric Seat Motor Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Automotive Electric Seat Motor Industry Development Status

Table 4: Automotive Electric Seat Motor Industry Development Trends

Table 5: Global Automotive Electric Seat Motor Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Automotive Electric Seat Motor Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Automotive Electric Seat Motor Revenue Market Share by Region (2020-2025)

Table 8: Global Automotive Electric Seat Motor Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Automotive Electric Seat Motor Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Automotive Electric Seat Motor Sales by Region (2020-2025) & (K Unit)

Table 11: Global Automotive Electric Seat Motor Sales Market Share by Region (2020-2025)

Table 12: Global Automotive Electric Seat Motor Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Automotive Electric Seat Motor Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Automotive Electric Seat Motor Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Automotive Electric Seat Motor Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Automotive Electric Seat Motor Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Automotive Electric Seat Motor Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Automotive Electric Seat Motor Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Automotive Electric Seat Motor Revenue Analysis Forecast by

Application (2026-2032) & (US\$ Million)

Table 20: Global Automotive Electric Seat Motor Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Automotive Electric Seat Motor Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Automotive Electric Seat Motor Players in North America

Table 23: North America Automotive Electric Seat Motor Sales by Type (2020-2025) & (K Unit)

Table 24: North America Automotive Electric Seat Motor Sales by Type (2026-2032) & (K Unit)

Table 25: North America Automotive Electric Seat Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Automotive Electric Seat Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Automotive Electric Seat Motor Sales by Application (2020-2025) & (K Unit)

Table 28: North America Automotive Electric Seat Motor Sales by Application (2026-2032) & (K Unit)

Table 29: North America Automotive Electric Seat Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Automotive Electric Seat Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Automotive Electric Seat Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Automotive Electric Seat Motor Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Automotive Electric Seat Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Automotive Electric Seat Motor Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Automotive Electric Seat Motor Players in Europe

Table 36: Europe Automotive Electric Seat Motor Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Automotive Electric Seat Motor Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Automotive Electric Seat Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Automotive Electric Seat Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Automotive Electric Seat Motor Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Automotive Electric Seat Motor Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Automotive Electric Seat Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Automotive Electric Seat Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Automotive Electric Seat Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Automotive Electric Seat Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Automotive Electric Seat Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Automotive Electric Seat Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Automotive Electric Seat Motor Players in China

Table 49: China Automotive Electric Seat Motor Sales by Type (2020-2025) & (K Unit)

Table 50: China Automotive Electric Seat Motor Sales by Type (2026-2032) & (K Unit)

Table 51: China Automotive Electric Seat Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Automotive Electric Seat Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Automotive Electric Seat Motor Sales by Application (2020-2025) & (K Unit)

Table 54: China Automotive Electric Seat Motor Sales by Application (2026-2032) & (K Unit)

Table 55: China Automotive Electric Seat Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Automotive Electric Seat Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Automotive Electric Seat Motor Players in APAC (excl. China)

Table 58: APAC (excl. China) Automotive Electric Seat Motor Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Automotive Electric Seat Motor Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Automotive Electric Seat Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Automotive Electric Seat Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Automotive Electric Seat Motor Sales by Application

(2020-2025) & (K Unit)

Table 63: APAC (excl. China) Automotive Electric Seat Motor Sales by Application

(2026-2032) & (K Unit)

Table 64: APAC (excl. China) Automotive Electric Seat Motor Revenue by Application

(2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Automotive Electric Seat Motor Revenue by Application

(2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Automotive Electric Seat Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Automotive Electric Seat Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Automotive Electric Seat Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Automotive Electric Seat Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Automotive Electric Seat Motor Players in Latin America

Table 71: Latin America Automotive Electric Seat Motor Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Automotive Electric Seat Motor Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Automotive Electric Seat Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Automotive Electric Seat Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Automotive Electric Seat Motor Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Automotive Electric Seat Motor Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Automotive Electric Seat Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Automotive Electric Seat Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Automotive Electric Seat Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Automotive Electric Seat Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Automotive Electric Seat Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Automotive Electric Seat Motor Sales Market Size Forecast by

Country (2026-2032) & (K Unit)

Table 83: Key Automotive Electric Seat Motor Players in Middle East & Africa

Table 84: Middle East & Africa Automotive Electric Seat Motor Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Automotive Electric Seat Motor Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Automotive Electric Seat Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Automotive Electric Seat Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Automotive Electric Seat Motor Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Automotive Electric Seat Motor Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Automotive Electric Seat Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Automotive Electric Seat Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Automotive Electric Seat Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Automotive Electric Seat Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Automotive Electric Seat Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Automotive Electric Seat Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Automotive Electric Seat Motor Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Automotive Electric Seat Motor Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Automotive Electric Seat Motor Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Automotive Electric Seat Motor Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Asmo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- Table 104: Asmo Automotive Electric Seat Motor Product Portfolio
- Table 105: Asmo Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Bosch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Bosch Automotive Electric Seat Motor Product Portfolio
- Table 108: Bosch Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 109: Broad Ocean Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Broad Ocean Automotive Electric Seat Motor Product Portfolio
- Table 111: Broad Ocean Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 112: Mahle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: Mahle Automotive Electric Seat Motor Product Portfolio
- Table 114: Mahle Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 115: Valeo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Valeo Automotive Electric Seat Motor Product Portfolio
- Table 117: Valeo Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Nidec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Nidec Automotive Electric Seat Motor Product Portfolio
- Table 120: Nidec Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: Denso Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Denso Automotive Electric Seat Motor Product Portfolio
- Table 123: Denso Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Brose Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Brose Automotive Electric Seat Motor Product Portfolio
- Table 126: Brose Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 127: Johnson Electric Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 128: Johnson Electric Automotive Electric Seat Motor Product Portfolio

Table 129: Johnson Electric Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Mabuchi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Mabuchi Automotive Electric Seat Motor Product Portfolio

Table 132: Mabuchi Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Mitsuba Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Mitsuba Automotive Electric Seat Motor Product Portfolio

Table 135: Mitsuba Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Texas Instruments Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Texas Instruments Automotive Electric Seat Motor Product Portfolio

Table 138: Texas Instruments Automotive Electric Seat Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Upstream Key Raw Material Price List

Table 140: Automotive Electric Seat Motor Raw Material Suppliers and Contact Information

Table 141: Automotive Electric Seat Motor Typical Customer List

Table 142: Automotive Electric Seat Motor Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Automotive Electric Seat Motor Product Pictures

Figure 2: AC Motor Picture Scope

Figure 3: DC Motor Picture Scope

Figure 4: Passenger Vehicle Picture Scope

Figure 5: Light Commercial Vehicle Picture Scope

Figure 6: Heavy Commercial Vehicle Picture Scope

Figure 7: Global Automotive Electric Seat Motor Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Automotive Electric Seat Motor Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Automotive Electric Seat Motor Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Automotive Electric Seat Motor Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Automotive Electric Seat Motor Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Automotive Electric Seat Motor Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Automotive Electric Seat Motor Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Automotive Electric Seat Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Automotive Electric Seat Motor Revenue Market Share by Players in 2024

Figure 16: North America Automotive Electric Seat Motor Sales Market Share by Type (2020-2032)

Figure 17: North America Automotive Electric Seat Motor Revenue Market Share by Type (2020-2032)

Figure 18: North America Automotive Electric Seat Motor Sales Market Share by Application (2020-2032)

Figure 19: North America Automotive Electric Seat Motor Revenue Market Share by Application (2020-2032)

Figure 20: US Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Automotive Electric Seat Motor Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 23:Europe Automotive Electric Seat Motor Revenue Market Share by Players in 2024

Figure 24:Europe Automotive Electric Seat Motor Sales Market Share by Type (2020-2032)

Figure 25:Europe Automotive Electric Seat Motor Revenue Market Share by Type (2020-2032)

Figure 26:Europe Automotive Electric Seat Motor Sales Market Share by Application (2020-2032)

Figure 27:Europe Automotive Electric Seat Motor Revenue Market Share by Application (2020-2032)

Figure 28:Germany Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 29:France Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 30:United Kingdom Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 31:Italy Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 32:Spain Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 33:Benelux Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 34:China Automotive Electric Seat Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35:China Automotive Electric Seat Motor Revenue Market Share by Players in 2024

Figure 36:China Automotive Electric Seat Motor Sales Market Share by Type (2020-2032)

Figure 37:China Automotive Electric Seat Motor Revenue Market Share by Type (2020-2032)

Figure 38:China Automotive Electric Seat Motor Sales Market Share by Application (2020-2032)

Figure 39:China Automotive Electric Seat Motor Revenue Market Share by Application (2020-2032)

Figure 40:APAC (excl. China) Automotive Electric Seat Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:APAC (excl. China) Automotive Electric Seat Motor Revenue Market Share by Players in 2024

Figure 42:APAC (excl. China) Automotive Electric Seat Motor Sales Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Automotive Electric Seat Motor Revenue Market Share

by Type (2020-2032)

Figure 44:APAC (excl. China) Automotive Electric Seat Motor Sales Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Automotive Electric Seat Motor Revenue Market Share by Application (2020-2032)

Figure 46:Japan Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 47:South Korea Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 48:India Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 49:Australia Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 50:Southeast Asia Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 51:Latin America Automotive Electric Seat Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 52:Latin America Automotive Electric Seat Motor Revenue Market Share by Players in 2024

Figure 53:Latin America Automotive Electric Seat Motor Sales Market Share by Type (2020-2032)

Figure 54:Latin America Automotive Electric Seat Motor Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Automotive Electric Seat Motor Sales Market Share by Application (2020-2032)

Figure 56:Latin America Automotive Electric Seat Motor Revenue Market Share by Application (2020-2032)

Figure 57:Mexico Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Automotive Electric Seat Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Automotive Electric Seat Motor Revenue Market Share by Players in 2024

Figure 61:Middle East & Africa Automotive Electric Seat Motor Sales Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Automotive Electric Seat Motor Revenue Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Automotive Electric Seat Motor Sales Market Share by Application (2020-2032)

Figure 64:Middle East & Africa Automotive Electric Seat Motor Revenue Market Share by Application (2020-2032)

Figure 65: Saudi Arabia Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 66: South Africa Automotive Electric Seat Motor Revenue (2020-2032) & (US\$ Million)

Figure 67: Global Automotive Electric Seat Motor Sales Market Share by Key Manufacturers in 2024

Figure 68: Global Automotive Electric Seat Motor Revenue Market Share by Key Manufacturers in 2024

Figure 69: Global Automotive Electric Seat Motor Industry Competition Landscape

Figure 70: Automotive Electric Seat Motor Industry Chain Analysis

Figure 71: Bottom-Up and Top-Down Research Methods

Figure 72: Key Interview Objectives

Figure 73: Data Cross Validation

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