

# Global Automotive Antenna Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Antenna market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Automotive Antenna market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An automotive antenna is a device installed on a vehicle used to capture radio frequency signals, allowing the vehicle's radio to receive radio broadcasts. It collects the radio waves from the air and transfers the signal to the radio receiver, allowing the vehicle occupants to tune into their preferred radio station while on the go. Antennas can be internal or external and can be installed on the roof, side, or rear of the vehicle. Some vehicles have multiple antennas for different purposes, such as for GPS or satellite radio.

The major global manufacturers of Automotive Antenna include Kathrein, Harada, Laird, Yokowa, Northeast Industries, Hirschmann, Suzhong, Ace Tech, Fiamm, Inzi Controls, Tuko, Shenglu, Riof, Shien, Tianye, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a

moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Antenna. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Antenna market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Antenna market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Antenna industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Antenna Include:

Kathrein

Harada

Laird

Yokowa

Northeast Industries

Hirschmann

Suzhong

Ace Tech

Fiamm

Inzi Controls

Tuko

Shenglu

Riof

Shien

Tianye

Automotive Antenna Product Segment Include:

Fin Type

Rod Type

Screen Type

Film Type

Integrated Type

Others

Automotive Antenna Product Application Include:

Passenger Vehicle

Commercial Vehicle

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Automotive Antenna Industry PESTEL Analysis

Chapter 3: Global Automotive Antenna Industry Porter's Five Forces Analysis

Chapter 4: Global Automotive Antenna Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Automotive Antenna Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Automotive Antenna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Automotive Antenna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Automotive Antenna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Automotive Antenna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Automotive Antenna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Automotive Antenna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Automotive Antenna Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 AUTOMOTIVE ANTENNA MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Automotive Antenna Product by Type
  - 1.2.1 Fin Type
  - 1.2.2 Rod Type
  - 1.2.3 Screen Type
  - 1.2.4 Film Type
  - 1.2.5 Integrated Type
  - 1.2.6 Others
- 1.3 Automotive Antenna Product by Application
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Global Automotive Antenna Market Revenue and Sales Analysis
  - 1.4.1 Global Automotive Antenna Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Automotive Antenna Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Automotive Antenna Market Sales Price Trend Analysis (2020-2032)
- 1.5 Automotive Antenna Industry Trends and Innovation
  - 1.5.1 Automotive Antenna Industry Trends and Innovation
  - 1.5.2 Automotive Antenna Market Drivers and Challenges

### **2 AUTOMOTIVE ANTENNA MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 AUTOMOTIVE ANTENNA MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

## **4 GLOBAL AUTOMOTIVE ANTENNA MARKET ANALYSIS BY REGIONS**

- 4.1 Global Automotive Antenna Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Automotive Antenna Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Automotive Antenna Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Automotive Antenna Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Automotive Antenna Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Automotive Antenna Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Automotive Antenna Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Automotive Antenna Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL AUTOMOTIVE ANTENNA MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Automotive Antenna Market Size by Type
  - 5.1.1 Global Automotive Antenna Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Automotive Antenna Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Automotive Antenna Market Size by Application
  - 5.2.1 Global Automotive Antenna Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Automotive Antenna Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Automotive Antenna Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Automotive Antenna Market Size by Type
  - 6.3.1 North America Automotive Antenna Sales by Type (2020-2032)
  - 6.3.2 North America Automotive Antenna Revenue by Type (2020-2032)
- 6.4 North America Automotive Antenna Market Size by Application
  - 6.4.1 North America Automotive Antenna Sales by Application (2020-2032)
  - 6.4.2 North America Automotive Antenna Revenue by Application (2020-2032)
- 6.5 North America Automotive Antenna Market Size by Country
  - 6.5.1 US

## 6.5.2 Canada

## **7 EUROPE**

### 7.1 Europe Automotive Antenna Market Size and Growth Rate Analysis (2020-2032)

### 7.2 Europe Key Manufacturers Analysis

### 7.3 Europe Automotive Antenna Market Size by Type

#### 7.3.1 Europe Automotive Antenna Sales by Type (2020-2032)

#### 7.3.2 Europe Automotive Antenna Revenue by Type (2020-2032)

### 7.4 Europe Automotive Antenna Market Size by Application

#### 7.4.1 Europe Automotive Antenna Sales by Application (2020-2032)

#### 7.4.2 Europe Automotive Antenna Revenue by Application (2020-2032)

### 7.5 Europe Automotive Antenna Market Size by Country

#### 7.5.1 Germany

#### 7.5.2 France

#### 7.5.3 United Kingdom

#### 7.5.4 Italy

#### 7.5.5 Spain

#### 7.5.6 Benelux

## **8 CHINA**

### 8.1 China Automotive Antenna Market Size and Growth Rate Analysis (2020-2032)

### 8.2 China Key Manufacturers Analysis

### 8.3 China Automotive Antenna Market Size by Type

#### 8.3.1 China Automotive Antenna Sales by Type (2020-2032)

#### 8.3.2 China Automotive Antenna Revenue by Type (2020-2032)

### 8.4 China Automotive Antenna Market Size by Application

#### 8.4.1 China Automotive Antenna Sales by Application (2020-2032)

#### 8.4.2 China Automotive Antenna Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

### 9.1 APAC (excl. China) Automotive Antenna Market Size and Growth Rate Analysis (2020-2032)

### 9.2 APAC (excl. China) Key Manufacturers Analysis

### 9.3 APAC (excl. China) Automotive Antenna Market Size by Type

#### 9.3.1 APAC (excl. China) Automotive Antenna Sales by Type (2020-2032)

#### 9.3.2 APAC (excl. China) Automotive Antenna Revenue by Type (2020-2032)

- 9.4 APAC (excl. China) Automotive Antenna Market Size by Application
  - 9.4.1 APAC (excl. China) Automotive Antenna Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Automotive Antenna Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Automotive Antenna Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia
  - 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Automotive Antenna Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Automotive Antenna Market Size by Type
  - 10.3.1 Latin America Automotive Antenna Sales by Type (2020-2032)
  - 10.3.2 Latin America Automotive Antenna Revenue by Type (2020-2032)
- 10.4 Latin America Automotive Antenna Market Size by Application
  - 10.4.1 Latin America Automotive Antenna Sales by Application (2020-2032)
  - 10.4.2 Latin America Automotive Antenna Revenue by Application (2020-2032)
- 10.5 Latin America Automotive Antenna Market Size by Country
- 10.6 Latin America Automotive Antenna Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Automotive Antenna Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Automotive Antenna Market Size by Type
  - 11.3.1 Middle East & Africa Automotive Antenna Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Automotive Antenna Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Automotive Antenna Market Size by Application
  - 11.4.1 Middle East & Africa Automotive Antenna Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Automotive Antenna Revenue by Application (2020-2032)
- 11.5 Middle East Automotive Antenna Market Size by Country
  - 11.5.1 Saudi Arabia

## 11.5.2 South Africa

## 12 COMPETITION BY MANUFACTURERS

### 12.1 Global Automotive Antenna Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

#### 12.1.1 Global Automotive Antenna Market Sales by Key Manufacturers (2021-2025)

#### 12.1.2 Global Automotive Antenna Market Revenue by Key Manufacturers (2021-2025)

#### 12.1.3 Global Automotive Antenna Average Sales Price by Manufacturers (2021-2025)

### 12.2 Automotive Antenna Competitive Landscape Analysis and Market Dynamic

#### 12.2.1 Automotive Antenna Competitive Landscape Analysis

#### 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

#### 12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Kathrein

#### 13.1.1 Kathrein Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.1.2 Kathrein Automotive Antenna Product Portfolio

#### 13.1.3 Kathrein Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Harada

#### 13.2.1 Harada Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.2.2 Harada Automotive Antenna Product Portfolio

#### 13.2.3 Harada Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Laird

#### 13.3.1 Laird Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.3.2 Laird Automotive Antenna Product Portfolio

#### 13.3.3 Laird Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Yokowa

#### 13.4.1 Yokowa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 13.4.2 Yokowa Automotive Antenna Product Portfolio

13.4.3 Yokowa Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Northeast Industries

13.5.1 Northeast Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Northeast Industries Automotive Antenna Product Portfolio

13.5.3 Northeast Industries Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Hirschmann

13.6.1 Hirschmann Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Hirschmann Automotive Antenna Product Portfolio

13.6.3 Hirschmann Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 Suzhong

13.7.1 Suzhong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Suzhong Automotive Antenna Product Portfolio

13.7.3 Suzhong Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Ace Tech

13.8.1 Ace Tech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Ace Tech Automotive Antenna Product Portfolio

13.8.3 Ace Tech Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Fiamm

13.9.1 Fiamm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Fiamm Automotive Antenna Product Portfolio

13.9.3 Fiamm Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.10 Inzi Controls

13.10.1 Inzi Controls Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Inzi Controls Automotive Antenna Product Portfolio

13.10.3 Inzi Controls Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.11 Tuko

13.11.1 Tuko Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Tuko Automotive Antenna Product Portfolio

13.11.3 Tuko Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Shenglu

13.12.1 Shenglu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Shenglu Automotive Antenna Product Portfolio

13.12.3 Shenglu Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Riof

13.13.1 Riof Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Riof Automotive Antenna Product Portfolio

13.13.3 Riof Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Shien

13.14.1 Shien Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Shien Automotive Antenna Product Portfolio

13.14.3 Shien Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Tianye

13.15.1 Tianye Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Tianye Automotive Antenna Product Portfolio

13.15.3 Tianye Automotive Antenna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Automotive Antenna Industry Chain Analysis

14.2 Automotive Antenna Industry Raw Material and Suppliers Analysis

14.2.1 Automotive Antenna Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Automotive Antenna Typical Downstream Customers

14.4 Automotive Antenna Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Global Automotive Antenna Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Automotive Antenna Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Automotive Antenna Industry Development Status
- Table 4: Automotive Antenna Industry Development Trends
- Table 5: Global Automotive Antenna Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Automotive Antenna Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Automotive Antenna Revenue Market Share by Region (2020-2025)
- Table 8: Global Automotive Antenna Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Automotive Antenna Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Automotive Antenna Sales by Region (2020-2025) & (K Unit)
- Table 11: Global Automotive Antenna Sales Market Share by Region (2020-2025)
- Table 12: Global Automotive Antenna Sales Forecast by Region (2026-2032) & (K Unit)
- Table 13: Global Automotive Antenna Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Automotive Antenna Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Automotive Antenna Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Automotive Antenna Sales Analysis by Type (2020-2025) & (K Unit)
- Table 17: Global Automotive Antenna Sales Analysis Forecast by Type (2026-2032) & (K Unit)
- Table 18: Global Automotive Antenna Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Automotive Antenna Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 20: Global Automotive Antenna Sales Analysis by Application (2020-2025) & (K Unit)
- Table 21: Global Automotive Antenna Sales Analysis Forecast by Application (2026-2032) & (K Unit)
- Table 22: Key Automotive Antenna Players in North America

Table 23: North America Automotive Antenna Sales by Type (2020-2025) & (K Unit)

Table 24: North America Automotive Antenna Sales by Type (2026-2032) & (K Unit)

Table 25: North America Automotive Antenna Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Automotive Antenna Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Automotive Antenna Sales by Application (2020-2025) & (K Unit)

Table 28: North America Automotive Antenna Sales by Application (2026-2032) & (K Unit)

Table 29: North America Automotive Antenna Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Automotive Antenna Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Automotive Antenna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Automotive Antenna Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Automotive Antenna Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Automotive Antenna Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Automotive Antenna Players in Europe

Table 36: Europe Automotive Antenna Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Automotive Antenna Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Automotive Antenna Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Automotive Antenna Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Automotive Antenna Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Automotive Antenna Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Automotive Antenna Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Automotive Antenna Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Automotive Antenna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Automotive Antenna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Automotive Antenna Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Automotive Antenna Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Automotive Antenna Players in China

Table 49: China Automotive Antenna Sales by Type (2020-2025) & (K Unit)

Table 50: China Automotive Antenna Sales by Type (2026-2032) & (K Unit)

Table 51: China Automotive Antenna Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Automotive Antenna Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Automotive Antenna Sales by Application (2020-2025) & (K Unit)

Table 54: China Automotive Antenna Sales by Application (2026-2032) & (K Unit)

Table 55: China Automotive Antenna Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Automotive Antenna Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Automotive Antenna Players in APAC (excl. China)

Table 58: APAC (excl. China) Automotive Antenna Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Automotive Antenna Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Automotive Antenna Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Automotive Antenna Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Automotive Antenna Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Automotive Antenna Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Automotive Antenna Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Automotive Antenna Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Automotive Antenna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Automotive Antenna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Automotive Antenna Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Automotive Antenna Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Automotive Antenna Players in Latin America

Table 71: Latin America Automotive Antenna Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Automotive Antenna Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Automotive Antenna Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Automotive Antenna Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Automotive Antenna Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Automotive Antenna Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Automotive Antenna Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Automotive Antenna Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Automotive Antenna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Automotive Antenna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Automotive Antenna Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Automotive Antenna Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Automotive Antenna Players in Middle East & Africa

Table 84: Middle East & Africa Automotive Antenna Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Automotive Antenna Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Automotive Antenna Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Automotive Antenna Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Automotive Antenna Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Automotive Antenna Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Automotive Antenna Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Automotive Antenna Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Automotive Antenna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Automotive Antenna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Automotive Antenna Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Automotive Antenna Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Automotive Antenna Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Automotive Antenna Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Automotive Antenna Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Automotive Antenna Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Kathrein Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Kathrein Automotive Antenna Product Portfolio

Table 105: Kathrein Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Harada Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Harada Automotive Antenna Product Portfolio

Table 108: Harada Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Laird Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Laird Automotive Antenna Product Portfolio

Table 111: Laird Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Yokowa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Yokowa Automotive Antenna Product Portfolio

Table 114: Yokowa Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Northeast Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Northeast Industries Automotive Antenna Product Portfolio

Table 117: Northeast Industries Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Hirschmann Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Hirschmann Automotive Antenna Product Portfolio

Table 120: Hirschmann Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Suzhong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Suzhong Automotive Antenna Product Portfolio

Table 123: Suzhong Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Ace Tech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Ace Tech Automotive Antenna Product Portfolio

Table 126: Ace Tech Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Fiamm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Fiamm Automotive Antenna Product Portfolio

Table 129: Fiamm Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Inzi Controls Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Inzi Controls Automotive Antenna Product Portfolio

Table 132: Inzi Controls Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Tuko Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Tuko Automotive Antenna Product Portfolio

Table 135: Tuko Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Shenglu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Shenglu Automotive Antenna Product Portfolio

Table 138: Shenglu Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Rief Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Rief Automotive Antenna Product Portfolio

Table 141: Rief Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Shien Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Shien Automotive Antenna Product Portfolio

Table 144: Shien Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Tianye Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Tianye Automotive Antenna Product Portfolio

Table 147: Tianye Automotive Antenna Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Upstream Key Raw Material Price List

Table 149: Automotive Antenna Raw Material Suppliers and Contact Information

Table 150: Automotive Antenna Typical Customer List

Table 151: Automotive Antenna Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Automotive Antenna Product Pictures

Figure 2: Fin Type Picture Scope

Figure 3: Rod Type Picture Scope

Figure 4: Screen Type Picture Scope

Figure 5: Film Type Picture Scope

Figure 6: Integrated Type Picture Scope

Figure 7: Others Picture Scope

Figure 8: Passenger Vehicle Picture Scope

Figure 9: Commercial Vehicle Picture Scope

Figure 10: Global Automotive Antenna Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Automotive Antenna Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Automotive Antenna Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 13: Global Automotive Antenna Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 14: Global Automotive Antenna Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Automotive Antenna Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Automotive Antenna Sales Price by Region (2020-2032) & (K Unit)

Figure 17: North America Automotive Antenna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Automotive Antenna Revenue Market Share by Players in 2024

Figure 19: North America Automotive Antenna Sales Market Share by Type (2020-2032)

Figure 20: North America Automotive Antenna Revenue Market Share by Type (2020-2032)

Figure 21: North America Automotive Antenna Sales Market Share by Application (2020-2032)

Figure 22: North America Automotive Antenna Revenue Market Share by Application (2020-2032)

Figure 23: US Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 24: Canada Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Automotive Antenna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Automotive Antenna Revenue Market Share by Players in 2024

Figure 27:Europe Automotive Antenna Sales Market Share by Type (2020-2032)

Figure 28:Europe Automotive Antenna Revenue Market Share by Type (2020-2032)

Figure 29:Europe Automotive Antenna Sales Market Share by Application (2020-2032)

Figure 30:Europe Automotive Antenna Revenue Market Share by Application (2020-2032)

Figure 31:Germany Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 32:France Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 37:China Automotive Antenna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Automotive Antenna Revenue Market Share by Players in 2024

Figure 39:China Automotive Antenna Sales Market Share by Type (2020-2032)

Figure 40:China Automotive Antenna Revenue Market Share by Type (2020-2032)

Figure 41:China Automotive Antenna Sales Market Share by Application (2020-2032)

Figure 42:China Automotive Antenna Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Automotive Antenna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Automotive Antenna Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Automotive Antenna Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Automotive Antenna Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Automotive Antenna Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Automotive Antenna Revenue Market Share by Application (2020-2032)

Figure 49:Japan Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 51:India Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Automotive Antenna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Automotive Antenna Revenue Market Share by Players in 2024

Figure 56:Latin America Automotive Antenna Sales Market Share by Type (2020-2032)

Figure 57:Latin America Automotive Antenna Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Automotive Antenna Sales Market Share by Application (2020-2032)

Figure 59:Latin America Automotive Antenna Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Automotive Antenna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Automotive Antenna Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Automotive Antenna Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Automotive Antenna Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Automotive Antenna Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Automotive Antenna Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Automotive Antenna Revenue (2020-2032) & (US\$ Million)

Figure 70:Global Automotive Antenna Sales Market Share by Key Manufacturers in 2024

Figure 71:Global Automotive Antenna Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global Automotive Antenna Industry Competition Landscape

Figure 73:Automotive Antenna Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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