

Global Automotive Antenna Module Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Antenna Module market size will reach 1,940.20 Million USD in 2025 and is projected to reach 3,193.82 Million USD by 2032, with a CAGR of 7.38% (2025-2032). Notably, the China Automotive Antenna Module market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An automotive antenna module is an electronic device mounted on a vehicle that enables the reception and transmission of radio signals, enabling communication between a vehicle and other systems, such as GPS, satellite radio, and mobile devices. It is comprised of one or more antennas, signal amplifiers, and various control units, and may be located on the roof, fender, or trunk of the vehicle. The antenna module is an essential component in modern vehicles, enabling drivers to stay connected with the outside world and access a range of information and entertainment services while on the road.

The major global manufacturers of Automotive Antenna Module include Laird, Harada, Yokowo, Continental, TE Connectivity, Northeast Industries, Ace Tech, Tuko, Suzhong, Shenglu, Fiamm, Riof, Shien, Tianye, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Antenna Module. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Antenna Module market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Antenna Module market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Antenna Module industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Antenna Module Include:

Laird

Harada

Yokowo

Continental

TE Connectivity

Northeast Industries

Ace Tech

Tuko

Suzhong

Shenglu

Fiamm

Riof

Shien

Tianye

Automotive Antenna Module Product Segment Include:

Fin Type

Rod Type

Screen Type

Automotive Antenna Module Product Application Include:

Passenger Vehicle

Commercial Vehicle

Chapter Scope

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