

Global Automotive Airbag ICs Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Airbag ICs market size will reach 1,738.26 Million USD in 2025 and is projected to reach 2,098.92 Million USD by 2032, with a CAGR of 2.73% (2025-2032). Notably, the China Automotive Airbag ICs market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Automotive airbag ICs (Integrated Circuits) are specialized electronic components designed to control and manage airbag systems in vehicles. These ICs are crucial for the proper operation of airbag deployment, ensuring timely and accurate responses to crash events. Automotive airbag ICs incorporate various functions, including sensor signal processing, crash detection, decision-making algorithms, and ignition of airbag deployment. They receive inputs from sensors that detect parameters like vehicle acceleration, deceleration, and impact forces. Based on these inputs, the ICs analyze the data to determine if airbag deployment is necessary and, if so, trigger the process. Additionally, modern airbag ICs often include diagnostic features to monitor system health and ensure proper functionality. These ICs play a vital role in automotive safety systems, helping to protect occupants during collisions by deploying airbags in milliseconds to mitigate the effects of the crash.

The major global manufacturers of Automotive Airbag ICs include Bosch, Continental, ST, ADI, NXP, Infineon, Denso, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Airbag ICs. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Airbag ICs market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Airbag ICs market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Airbag ICs industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Airbag ICs Include:

Bosch

Continental

ST

ADI

NXP

Infineon

Denso

Automotive Airbag ICs Product Segment Include:

Integrated System Chip

Independent Chip

Automotive Airbag ICs Product Application Include:

Passenger Vehicle

Commercial Vehicle

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