

# Global Automotive Adhesive Tapes Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/A54FE1C3A5ACEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: A54FE1C3A5ACEN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Automotive Adhesive Tapes market size will reach 7,698.23 Million USD in 2025 and is projected to reach 9,781.06 Million USD by 2032, with a CAGR of 3.48% (2025-2032). Notably, the China Automotive Adhesive Tapes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Automotive adhesive tapes are tapes that are specifically designed for automotive applications. They are used to bond, reinforce, protect, or mask automotive components and surfaces during the process of manufacturing, assembly, maintenance, and repair. These tapes are made from durable materials that can withstand harsh conditions such as heat, UV radiation, moisture, and chemicals. Some common types of automotive adhesive tapes include double-sided tapes for attaching trim, mounting tapes for affixing exterior emblems, foam tapes for sealing joints, and masking tapes for painting and coating applications.

The major global manufacturers of Automotive Adhesive Tapes include 3M, Nitto Denko, Henkel, Tesa, ORAFOL Europe, IPG, Lohmann, Avery Dennison, Scapa, Shurtape, Teraoka Seisakusho, Lintec, GERGONNE, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate

significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automotive Adhesive Tapes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automotive Adhesive Tapes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automotive Adhesive Tapes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automotive Adhesive Tapes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automotive Adhesive Tapes Include:

3M

Nitto Denko

Henkel

Tesa

ORAFOL Europe

IPG

Lohmann

Avery Dennison

Scapa

Shurtape

Teraoka Seisakusho

Lintec

GERGONNE

Automotive Adhesive Tapes Product Segment Include:

PVC Adhesive Tapes

Paper Adhesive Tapes

PP Adhesive Tapes

Others

Automotive Adhesive Tapes Product Application Include:

Interior

Exterior

## **Chapter Scope**

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