

Global Automatic Lawn Mower Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automatic Lawn Mower market size will reach 2,729.93 Million USD in 2025 and is projected to reach 6,873.07 Million USD by 2032, with a CAGR of 14.10% (2025-2032). Notably, the China Automatic Lawn Mower market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An automatic lawn mower is a robotic machine that is designed to mow lawns on its own without any human intervention. It uses sensors and GPS navigation to move around the lawn, cutting the grass evenly and efficiently. Some models can be controlled and programmed using a smartphone app, allowing you to easily customize the mowing schedule and settings. Automatic lawn mowers are becoming increasingly popular as they save time and effort compared to traditional push mowers, and they provide a more consistent and well-manicured lawn.

The major global manufacturers of Automatic Lawn Mower include Husqvarna Group, AL-KO, Worx, STIGA, Linea Tielle, Robomow, Deere & Company, Bosch, Mamibot, Zucchetti Centro Sistemi, Belrobotics, Hangzhou Favor Robot Technology, Milagrow HumanTech, STIHL, Honda, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automatic Lawn Mower. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Automatic Lawn Mower market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automatic Lawn Mower market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automatic Lawn Mower industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Automatic Lawn Mower Include:

Husqvarna Group

AL-KO

Worx

STIGA

Linea Tielle

Robomow

Deere & Company

Bosch

Mamibot

Zucchetti Centro Sistemi

Belrobotics

Hangzhou Favor Robot Technology

Milagrow HumanTech

STIHL

Honda

Automatic Lawn Mower Product Segment Include:

0-2000 m?

2000-4000 m?

?4000 m?

Automatic Lawn Mower Product Application Include:

Residential

Commercial

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