

Global Automated Security Awareness Platform Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Automated Security Awareness Platform market size will reach 1,968.86 Million USD in 2025 and is projected to reach 4,947.83 Million USD by 2032, with a CAGR of 14.07% (2025-2032). Notably, the China Automated Security Awareness Platform market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Automated Security Awareness Platform is a software solution that helps organizations train and educate their employees on information security best practices. It typically offers a range of features, such as phishing simulations, security training modules, employee risk assessments, and reporting and analytics capabilities. The platform aims to help organizations improve their security posture by making their employees more aware of potential security threats and how to prevent them. It may also help organizations comply with regulatory requirements related to security awareness training.

The major global suppliers of Automated Security Awareness Platform include KnowBe4, Proofpoint, ESET, Sophos, Kaspersky, Mimecast, Cofense, AwareGO, Infosec, Barracuda Networks, Phished, Hoxhunt, Hook Security, CybeReady, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold

a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Automated Security Awareness Platform. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Automated Security Awareness Platform market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Automated Security Awareness Platform market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Automated Security Awareness Platform industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Automated Security Awareness Platform Include:

KnowBe4

Proofpoint

ESET

Sophos

Kaspersky

Mimecast

Cofense

AwareGO

Infosec

Barracuda Networks

Phished

Hoxhunt

Hook Security

CybeReady

Automated Security Awareness Platform Product Segment Include:

On-premises

Cloud-based

Automated Security Awareness Platform Product Application Include:

SMEs

Large Enterprises

Chapter Scope

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