

# Global Athletic Socks Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Athletic Socks market size will reach 10,102 Million USD in 2025 and is projected to reach 16,564 Million USD by 2032, with a CAGR of 7.32% (2025-2032). Notably, the China Athletic Socks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Athletic socks are socks designed to be worn during sports or other physical activities. They are typically made from moisture-wicking materials to keep feet dry, with padding in key areas such as the heel and ball of the foot to cushion impact and reduce fatigue. Athletic socks come in a variety of styles, including crew length, quarter length, no-show, and compression socks.

The major global manufacturers of Athletic Socks include Nike, Adidas, PUMA, New Balance, Skechers, ASICS Corporation, VF Corporation (VFC), Anta, Under Armour, Wolverine Worldwide, Hanesbrands, Li Ning, Lululemon Athletica, Xtep, 361°, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier

consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Athletic Socks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Athletic Socks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Athletic Socks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Athletic Socks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Athletic Socks Include:

Nike

Adidas

PUMA

New Balance

Skechers

ASICS Corporation

VF Corporation (VFC)

Anta

Under Armour

Wolverine Worldwide

Hanesbrands

Li Ning

Lululemon Athletica

Xtep

361°

Athletic Socks Product Segment Include:

Cotton Blend

Polyester

Nylon

Wool

Others

Athletic Socks Product Application Include:

Men's

Women's

Young's

## **Chapter Scope**

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