

Global Athleisure Products Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Athleisure Products market size will reach 424,252 Million USD in 2025 and is projected to reach 700,653 Million USD by 2032, with a CAGR of 7.43% (2025-2032). Notably, the China Athleisure Products market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Athleisure products are a type of versatile clothing that can be used both for athletic activities and casual wear. They are designed to be comfortable, functional, and fashionable, blending the best of both worlds. Athleisure products include items such as yoga pants, leggings, sweatpants, sports bras, and hoodies that can be worn for workouts, running errands, or lounging around the house. These products are made with breathable fabric, moisture-wicking technology, and stretchy materials to provide maximum comfort and performance. Athleisure products have become increasingly popular in recent years, as people prioritize comfort and versatility in their everyday clothing.

The major global manufacturers of Athleisure Products include Adidas, Sweaty Betty, Nike, Lululemon, Alala, Puma, Under Armour, Tory Sport, Girlfriend Collective, Athleta (Gap Inc.), Uniqlo, Olivers Apparel, Unbridled Apparel, Lysse, Ultracor, Alo Yoga, Vuori, Rhone Apparel, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Athleisure Products. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Athleisure Products market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Athleisure Products market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Athleisure Products industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Athleisure Products Include:

Adidas

Sweaty Betty

Nike

Lululemon

Alala

Puma

Under Armour

Tory Sport

Girlfriend Collective

Athleta (Gap Inc.)

Uniqlo

Olivers Apparel

Unbridled Apparel

Lysse

Ultracor

Alo Yoga

Vuori

Rhone Apparel

Athleisure Products Product Segment Include:

Footwear

Pants

Hats

Hoodies

Tops

Leggings

Shorts

Jackets

Others

Athleisure Products Product Application Include:

Men

Women

Children

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