

Global Assistive Technologies for Visual Impairment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Assistive Technologies for Visual Impairment market size will reach 151.38 Million USD in 2025 and is projected to reach 199.34 Million USD by 2032, with a CAGR of 4.01% (2025-2032). Notably, the China Assistive Technologies for Visual Impairment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Assistive Technologies for Visual Impairment are tools designed to help people with low vision or blindness manage daily activities, access digital environments, and perform educational or work-related tasks. These technologies range from low-tech to high-tech devices and include:

1. Screen readers: Software programs that convert text to speech or Braille, allowing users to access digital content such as websites, documents, and email.
2. Magnification software: Programs that magnify text and images on the screen of a computer or mobile device.
3. Electronic Braille displays: Refreshable Braille devices that convert digital content into tactile dots, providing access to written materials for the blind or partially sighted.
4. Optical Character Recognition (OCR) Software: A program that converts printed text to digital text and allows users to access printed materials through assistive technology.
5. Talking calculators and clocks: Devices that can provide information about time, measurements, and mathematical functions by voice.
6. Mobility Aids: Tools such as white canes, guide dogs, and GPS systems are designed to help people with visual impairments navigate their environment.
7. Audio

Description: Audio commentary that provides context and narration for visual content, such as movies, TV shows, and live performances. Assistive technology for the visually impaired can enable people with visual impairments to live more independently, access employment and educational opportunities, and be active in their communities.

The major global suppliers of Assistive Technologies for Visual Impairment include VFO Group, Humanware, Papenmeier, Handy Tech Elektronik GmbH, Perkins Solutions, Eurobraille, Brailletec, Amedia, Nippon Telesoft, TQM, VisionCue, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Assistive Technologies for Visual Impairment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Assistive Technologies for Visual Impairment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Assistive Technologies for Visual Impairment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Assistive Technologies for Visual Impairment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come

from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Assistive Technologies for Visual Impairment Include:

VFO Group

Humanware

Papenmeier

Handy Tech Elektronik GmbH

Perkins Solutions

Eurobraille

Brailletec

Amedia

Nippon Telesoft

TQM

VisionCue

Assistive Technologies for Visual Impairment Product Segment Include:

Braille Displays

Note Takers

Magnifiers

Braille Printers and Embossers

Braille Writers

Assistive Technologies for Visual Impairment Product Application Include:

Blind School

Disabled Persons Federation and Hospital

Enterprises and Social Organizations

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