

# Global Asphalt Shingles in Cool Roofs Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/A7B066251217EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: A7B066251217EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Asphalt Shingles in Cool Roofs market size will reach 1,792.97 Million USD in 2025 and is projected to reach 2,570.36 Million USD by 2032, with a CAGR of 5.28% (2025-2032). Notably, the China Asphalt Shingles in Cool Roofs market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Asphalt shingles are a popular roofing material made from layers of asphalt-saturated fiberglass or organic felt. They are commonly used in residential and commercial roofing applications due to their affordability, durability, and ease of installation. In cool roofs, asphalt shingles are used in combination with reflective coatings or granules to improve energy efficiency and reduce heat absorption. These reflective coatings or granules help to reflect sunlight and heat away from the building, reducing the amount of heat transferred into the interior spaces and lowering cooling costs during hot weather. By incorporating asphalt shingles into cool roofs, building owners can benefit from improved energy efficiency, increased comfort, and potentially lower energy bills, while also prolonging the lifespan of the roofing system. Additionally, cool roofs with asphalt shingles contribute to environmental sustainability by reducing the urban heat island effect and decreasing greenhouse gas emissions associated with air conditioning use.

The major global manufacturers of Asphalt Shingles in Cool Roofs include Owens Corning, GAF Roofing, CertainTeed, IKO Industries, TAMKO Building Products,

Malarkey Roofing, Atlas Roofing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Asphalt Shingles in Cool Roofs. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Asphalt Shingles in Cool Roofs market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Asphalt Shingles in Cool Roofs market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Asphalt Shingles in Cool Roofs industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Asphalt Shingles in Cool Roofs Include:

Owens Corning

GAF Roofing

CertainTeed

IKO Industries

TAMKO Building Products

Malarkey Roofing

Atlas Roofing

Asphalt Shingles in Cool Roofs Product Segment Include:

Solar Reflectance?0.20

Solar Reflectance?0.20

Asphalt Shingles in Cool Roofs Product Application Include:

Residential

Commercial

## **Chapter Scope**

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