

Global Artificial Grass Turf Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Artificial Grass Turf market size will reach 3,997.67 Million USD in 2025 and is projected to reach 6,886.91 Million USD by 2032, with a CAGR of 8.08% (2025-2032). Notably, the China Artificial Grass Turf market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Artificial grass turf is a type of synthetic material that is designed to replicate natural grass. It is made from a variety of materials such as polypropylene, nylon, or polyethylene and is woven into a mat-like structure. Artificial grass turf can be installed in a variety of settings and is often used in sports fields, landscaping, and playgrounds. It requires minimal maintenance and can withstand heavy foot traffic. Because it is made of synthetic materials, it is also resistant to weather and pests.

The major global manufacturers of Artificial Grass Turf include Ten Cate, Shaw Sports Turf, FieldTurf (Tarkett), CoCreation Grass, Polytan GmbH, Domo Sports Grass, ACT Global Sports, SIS Pitches, Limonta Sport, Edel Grass B.V., Unisport-Saltex Oy, GreenVision/Mattex, Mondo S.p.A., Juta, Condor Grass, Nurteks, Taishan, Victoria PLC, ForestGrass, Forbex, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Artificial Grass Turf. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Artificial Grass Turf market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Artificial Grass Turf market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Artificial Grass Turf industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Artificial Grass Turf Include:

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision/Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Artificial Grass Turf Product Segment Include:

Tuft Grass10- 25 mm Type

Tuft Grass Below 10 mm Type

Tuft Grass Above 25 mm Type

Artificial Grass Turf Product Application Include:

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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