

Global Art Supplies Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Art Supplies market size will reach 10,017 Million USD in 2025 and is projected to reach 15,272 Million USD by 2032, with a CAGR of 6.21% (2025-2032). Notably, the China Art Supplies market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Art supplies are materials, tools, and equipment used by artists to create their artistic works. They include various items such as paints, brushes, canvases, pencils, sketchbooks, papers, pastels, charcoals, markers, pens, and many more. Art supplies can be used for drawing, painting, crafting, sculpting, printmaking, and other creative activities. The quality of the art supplies often determines the quality of the final artwork.

The major global suppliers of Art Supplies include Faber-Castell, Newell Brands, Colart (Winsor & Newton), FILA Group (Daler-Rowney), China First Pencil, Hindustan Pencils, Mitsubishi Pencil, Staedtler, Kokuyo Camlin, Schmincke, Old Holland, Daniel Smith, Pebeo, Royal Talens, Sakura Color Products, Sennelier, Matisse Art Supplies, Lukas, Golden Artist Colors, Turner Colour Works, Royal Talens, Decoart, Maries, Hebei Chinjoo Art Materials, Anhui Zhongsheng, Phoenix Arts Group, YINYING SPORT & STATIONERY, Langer, CONDA Group, Jiangsu High Hope International Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share,

hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Art Supplies. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Art Supplies market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Art Supplies market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Art Supplies industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Art Supplies Include:

Faber-Castell

Newell Brands

Colart (Winsor & Newton)

FILA Group (Daler-Rowney)

China First Pencil

Hindustan Pencils

Mitsubishi Pencil

Staedtler

Kokuyo Camlin

Schmincke

Old Holland

Daniel Smith

Pebeo

Royal Talens

Sakura Color Products

Sennelier

Matisse Art Supplies

Lukas

Golden Artist Colors

Turner Colour Works

Royal Talens

Decoart

Maries

Hebei Chinjoo Art Materials

Anhui Zhongsheng

Phoenix Arts Group

YINYING SPORT & STATIONERY

Langer

CONDA Group

Jiangsu High Hope International Group

Art Supplies Product Segment Include:

Pigments

Drawing Pencils

Canvas, Crafts & Textiles

Brushes & Painting Tools

Others

Art Supplies Product Application Include:

Artist

Art Student

Art Lovers

Others

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