

# Global Applicant Tracking Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Applicant Tracking Software market size will reach 3,631.80 Million USD in 2025 and is projected to reach 6,588.08 Million USD by 2032, with a CAGR of 8.88% (2025-2032). Notably, the China Applicant Tracking Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Applicant Tracking Software is a computer program designed to help organizations manage their recruitment process more efficiently. It provides a centralized system for tracking job applicants, from initial application through to the hiring process. It automates and streamlines the hiring process by storing and organizing candidate resumes, profiles, and other documents, tracking candidate communications, scheduling interviews, and managing job postings. The software eliminates the need for manual processing and enables recruiters to focus on more essential aspects of the recruitment process.

The major global suppliers of Applicant Tracking Software include Workable Software, Zoho, Softgarden, BambooHR, ICIMS, Lever, SAP (SuccessFactors), Jobvite, Workday, Oracle, IBM (Kenexa), ClearCompany, COMPAS Technology, TalentReef, Conrep, Cornerstone OnDemand, Advanced Personnel Systems, Greenhouse Software, CATS Software, ApplicantPro, IKraft Solutions, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises

that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Applicant Tracking Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Applicant Tracking Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Applicant Tracking Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Applicant Tracking Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Applicant Tracking Software Include:

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

CATS Software

ApplicantPro

IKraft Solutions

Applicant Tracking Software Product Segment Include:

On-premises

Cloud-Based

Applicant Tracking Software Product Application Include:

Small and Medium Enterprises

Large Enterprises

## **Chapter Scope**

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