

Global Anti-counterfeit Package Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Anti-counterfeit Package market size will reach 118,118 Million USD in 2025 and is projected to reach 266,224 Million USD by 2032, with a CAGR of 12.31% (2025-2032). Notably, the China Anti-counterfeit Package market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An anti-counterfeit package refers to packaging design and technologies that are used to prevent or deter the production and distribution of counterfeit products. Counterfeit products are imitations of the original product that are produced with the intention of deceiving consumers into believing that they are buying the genuine product. Anti-counterfeit packaging aims to ensure that the product inside the package cannot be replaced, tampered with or replicated. These packages often include features such as holograms, QR codes, microprinting, and other authentication features that make it difficult to copy the packaging or misrepresent the product inside. Anti-counterfeit packaging is becoming increasingly important in industries such as pharmaceuticals, consumer goods, and luxury items.

The major global suppliers of Anti-counterfeit Package include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, Flint Group, Toppan, 3M, Essentra, Alien Technology Corp, KURZ, OpSec Security, Lipeng, Shiner, Taibao, Invengo, De La Rue, Schreiner ProSecure, CFC, UPM Raflatac, Techsun, G&D, Impinj,

Catalent Pharma Solution, SICPA, CCL, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Anti-counterfeit Package. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Anti-counterfeit Package market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Anti-counterfeit Package market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Anti-counterfeit Package industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Anti-counterfeit Package Include:

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

Alien Technology Corp

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

G&D

Impinj

Catalent Pharma Solution

SICPA

CCL

Anti-counterfeit Package Product Segment Include:

Authentication

Track and Trace

Anti-counterfeit Package Product Application Include:

Food and Beverages

Pharmaceutical and Healthcare

Industrial and Automotive

Consumer Electronics

Cosmetics and Personal Care

Clothing and Apparel

Others

Chapter Scope

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