

# Global ANC Headsets Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global ANC Headsets market size will reach 13,808 Million USD in 2025 and is projected to reach 40,146 Million USD by 2032, with a CAGR of 16.47% (2025-2032). Notably, the China ANC Headsets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

ANC stands for Active Noise Cancellation. ANC headphones use advanced technology to cancel out background noises and external sounds, allowing the user to listen to their music or phone conversation without interference from the surrounding environment. These headsets work by analyzing incoming sounds and producing equal and opposite sound waves to cancel them out. This feature is especially useful in noisy environments such as airplanes, buses, or crowded public areas.

The major global manufacturers of ANC Headsets include Bose, Sony, Philips, Sennheiser, Audio-Technica, Samsung(Harman Kardon), AKG, Beats, Logitec, Monster, Klipsch, Apple, Huawei, Xiaomi, Bang & Olufsen, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service,

or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of ANC Headsets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global ANC Headsets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the ANC Headsets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of ANC Headsets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of ANC Headsets Include:

Bose

Sony

Philips

Sennheiser

Audio-Technica

Samsung(Harman Kardon)

AKG

Beats

Logitech

Monster

Klipsch

Apple

Huawei

Xiaomi

Bang & Olufsen

ANC Headsets Product Segment Include:

Full Cup (Circumaural)

On-Ear (Supra Aural)

In-Ear (Intraaural)

ANC Headsets Product Application Include:

Supermarket

Exclusive Shop

Online Sales

Others

## **Chapter Scope**

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