

# Global Analog Potentiometers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Analog Potentiometers market size will reach 1,312.86 Million USD in 2025 and is projected to reach 1,660.18 Million USD by 2032, with a CAGR of 3.41% (2025-2032). Notably, the China Analog Potentiometers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Analog potentiometers are electronic components that adjust the resistance of a circuit and enable the user to vary the voltage, current or signal level of a device. They consist of a resistive element that is connected to a wiper arm, which is then connected to a third terminal. Turning the shaft of the potentiometer adjusts the resistance of the circuit. The resistance value is proportional to the position of the wiper arm along the resistive element, thereby providing a variable voltage or current output based on the input signal. Analog potentiometers are commonly used in audio equipment, lighting controllers, computer peripherals and other electronic devices.

The major global manufacturers of Analog Potentiometers include Alps Alpine, Nidec, Tokyo Cosmos Electric, Bourns, Teikoku Tsushin Kogyo, Vishay, Sakae Tsushin Kogyo, Panasonic, TT Electronics, Honeywell, Megatron, CTS Corporation, ABB, TE Connectivity, Hohner Automation, Omeg, Elap, Taiwan Alpha, Song Huei Electric, Forward Electronics, Chengdu Guosheng, Shanghai Sibio M&E, Everson, etc. The global players competition landscape in this report is divided into three tiers. The first

tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Analog Potentiometers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Analog Potentiometers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Analog Potentiometers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Analog Potentiometers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Analog Potentiometers Include:

Alps Alpine

Nidec

Tokyo Cosmos Electric

Bourns

Teikoku Tsushin Kogyo

Vishay

Sakae Tsushin Kogyo

Panasonic

TT Electronics

Honeywell

Megatron

CTS Corporation

ABB

TE Connectivity

Hohner Automation

Omeg

Elap

Taiwan Alpha

Song Huei Electric

Forward Electronics

Chengdu Guosheng

Shanghai Sibom M&E

Everson

Analog Potentiometers Product Segment Include:

Through Hole Analog Potentiometers

SMD Analog Potentiometers

Analog Potentiometers Product Application Include:

Industrial

Automotive and Transportation

Home Appliances

Consumer Electronics

Medical

Aerospace and Defense

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Analog Potentiometers Industry PESTEL Analysis

Chapter 3: Global Analog Potentiometers Industry Porter's Five Forces Analysis

Chapter 4: Global Analog Potentiometers Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Analog Potentiometers Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Analog Potentiometers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Analog Potentiometers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Analog Potentiometers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Analog Potentiometers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Analog Potentiometers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Analog Potentiometers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Analog Potentiometers Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

## Chapter 16: Methodology and Data Sources

## Contents

### **1 ANALOG POTENTIOMETERS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Analog Potentiometers Product by Type
  - 1.2.1 Through Hole Analog Potentiometers
  - 1.2.2 SMD Analog Potentiometers
- 1.3 Analog Potentiometers Product by Application
  - 1.3.1 Industrial
  - 1.3.2 Automotive and Transportation
  - 1.3.3 Home Appliances
  - 1.3.4 Consumer Electronics
  - 1.3.5 Medical
  - 1.3.6 Aerospace and Defense
  - 1.3.7 Others
- 1.4 Global Analog Potentiometers Market Revenue and Sales Analysis
  - 1.4.1 Global Analog Potentiometers Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Analog Potentiometers Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Analog Potentiometers Market Sales Price Trend Analysis (2020-2032)
- 1.5 Analog Potentiometers Industry Trends and Innovation
  - 1.5.1 Analog Potentiometers Industry Trends and Innovation
  - 1.5.2 Analog Potentiometers Market Drivers and Challenges

### **2 ANALOG POTENTIOMETERS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 ANALOG POTENTIOMETERS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL ANALOG POTENTIOMETERS MARKET ANALYSIS BY REGIONS**

### 4.1 Global Analog Potentiometers Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global Analog Potentiometers Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global Analog Potentiometers Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global Analog Potentiometers Revenue and Market Share Forecast by Region (2026-2032)

### 4.3 Global Analog Potentiometers Sales and Forecast Analysis (2020-2032)

#### 4.3.1 Global Analog Potentiometers Sales and Market Share by Region (2020-2025)

#### 4.3.2 Global Analog Potentiometers Sales and Market Share Forecast by Region (2026-2032)

### 4.4 Global Analog Potentiometers Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL ANALOG POTENTIOMETERS MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global Analog Potentiometers Market Size by Type

#### 5.1.1 Global Analog Potentiometers Revenue and Forecast Analysis by Type (2020-2032)

#### 5.1.2 Global Analog Potentiometers Sales and Forecast Analysis by Type (2020-2032)

### 5.2 Global Analog Potentiometers Market Size by Application

#### 5.2.1 Global Analog Potentiometers Revenue and Forecast Analysis by Application (2020-2032)

#### 5.2.2 Global Analog Potentiometers Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America Analog Potentiometers Market Size and Growth Rate Analysis (2020-2032)

### 6.2 North America Key Manufacturers Analysis

### 6.3 North America Analog Potentiometers Market Size by Type

#### 6.3.1 North America Analog Potentiometers Sales by Type (2020-2032)

#### 6.3.2 North America Analog Potentiometers Revenue by Type (2020-2032)

### 6.4 North America Analog Potentiometers Market Size by Application

#### 6.4.1 North America Analog Potentiometers Sales by Application (2020-2032)

- 6.4.2 North America Analog Potentiometers Revenue by Application (2020-2032)
- 6.5 North America Analog Potentiometers Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Analog Potentiometers Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Analog Potentiometers Market Size by Type
  - 7.3.1 Europe Analog Potentiometers Sales by Type (2020-2032)
  - 7.3.2 Europe Analog Potentiometers Revenue by Type (2020-2032)
- 7.4 Europe Analog Potentiometers Market Size by Application
  - 7.4.1 Europe Analog Potentiometers Sales by Application (2020-2032)
  - 7.4.2 Europe Analog Potentiometers Revenue by Application (2020-2032)
- 7.5 Europe Analog Potentiometers Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Analog Potentiometers Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Analog Potentiometers Market Size by Type
  - 8.3.1 China Analog Potentiometers Sales by Type (2020-2032)
  - 8.3.2 China Analog Potentiometers Revenue by Type (2020-2032)
- 8.4 China Analog Potentiometers Market Size by Application
  - 8.4.1 China Analog Potentiometers Sales by Application (2020-2032)
  - 8.4.2 China Analog Potentiometers Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Analog Potentiometers Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis

- 9.3 APAC (excl. China) Analog Potentiometers Market Size by Type
  - 9.3.1 APAC (excl. China) Analog Potentiometers Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Analog Potentiometers Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Analog Potentiometers Market Size by Application
  - 9.4.1 APAC (excl. China) Analog Potentiometers Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Analog Potentiometers Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Analog Potentiometers Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia
  - 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Analog Potentiometers Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Analog Potentiometers Market Size by Type
  - 10.3.1 Latin America Analog Potentiometers Sales by Type (2020-2032)
  - 10.3.2 Latin America Analog Potentiometers Revenue by Type (2020-2032)
- 10.4 Latin America Analog Potentiometers Market Size by Application
  - 10.4.1 Latin America Analog Potentiometers Sales by Application (2020-2032)
  - 10.4.2 Latin America Analog Potentiometers Revenue by Application (2020-2032)
- 10.5 Latin America Analog Potentiometers Market Size by Country
- 10.6 Latin America Analog Potentiometers Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Analog Potentiometers Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Analog Potentiometers Market Size by Type
  - 11.3.1 Middle East & Africa Analog Potentiometers Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Analog Potentiometers Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Analog Potentiometers Market Size by Application
  - 11.4.1 Middle East & Africa Analog Potentiometers Sales by Application (2020-2032)

11.4.2 Middle East & Africa Analog Potentiometers Revenue by Application (2020-2032)

11.5 Middle East Analog Potentiometers Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Analog Potentiometers Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Analog Potentiometers Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Analog Potentiometers Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Analog Potentiometers Average Sales Price by Manufacturers (2021-2025)

12.2 Analog Potentiometers Competitive Landscape Analysis and Market Dynamic

12.2.1 Analog Potentiometers Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Alps Alpine

13.1.1 Alps Alpine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Alps Alpine Analog Potentiometers Product Portfolio

13.1.3 Alps Alpine Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Nidec

13.2.1 Nidec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Nidec Analog Potentiometers Product Portfolio

13.2.3 Nidec Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Tokyo Cosmos Electric

13.3.1 Tokyo Cosmos Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Tokyo Cosmos Electric Analog Potentiometers Product Portfolio

13.3.3 Tokyo Cosmos Electric Analog Potentiometers Market Data Analysis (Revenue,

Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.4 Bourns

13.4.1 Bourns Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Bourns Analog Potentiometers Product Portfolio

13.4.3 Bourns Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.5 Teikoku Tsushin Kogyo

13.5.1 Teikoku Tsushin Kogyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Teikoku Tsushin Kogyo Analog Potentiometers Product Portfolio

13.5.3 Teikoku Tsushin Kogyo Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.6 Vishay

13.6.1 Vishay Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Vishay Analog Potentiometers Product Portfolio

13.6.3 Vishay Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.7 Sakae Tsushin Kogyo

13.7.1 Sakae Tsushin Kogyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Sakae Tsushin Kogyo Analog Potentiometers Product Portfolio

13.7.3 Sakae Tsushin Kogyo Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.8 Panasonic

13.8.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Panasonic Analog Potentiometers Product Portfolio

13.8.3 Panasonic Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.9 TT Electronics

13.9.1 TT Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 TT Electronics Analog Potentiometers Product Portfolio

13.9.3 TT Electronics Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.10 Honeywell

13.10.1 Honeywell Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.10.2 Honeywell Analog Potentiometers Product Portfolio

13.10.3 Honeywell Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Megatron

13.11.1 Megatron Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Megatron Analog Potentiometers Product Portfolio

13.11.3 Megatron Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 CTS Corporation

13.12.1 CTS Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 CTS Corporation Analog Potentiometers Product Portfolio

13.12.3 CTS Corporation Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 ABB

13.13.1 ABB Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 ABB Analog Potentiometers Product Portfolio

13.13.3 ABB Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 TE Connectivity

13.14.1 TE Connectivity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 TE Connectivity Analog Potentiometers Product Portfolio

13.14.3 TE Connectivity Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Hohner Automation

13.15.1 Hohner Automation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Hohner Automation Analog Potentiometers Product Portfolio

13.15.3 Hohner Automation Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Omeg

13.16.1 Omeg Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Omeg Analog Potentiometers Product Portfolio

13.16.3 Omeg Analog Potentiometers Market Data Analysis (Revenue, Sales, Price,

## Gross Margin and Market Share) (2021-2025)

### 13.17 Elap

13.17.1 Elap Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Elap Analog Potentiometers Product Portfolio

13.17.3 Elap Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.18 Taiwan Alpha

13.18.1 Taiwan Alpha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Taiwan Alpha Analog Potentiometers Product Portfolio

13.18.3 Taiwan Alpha Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.19 Song Huei Electric

13.19.1 Song Huei Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Song Huei Electric Analog Potentiometers Product Portfolio

13.19.3 Song Huei Electric Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.20 Forward Electronics

13.20.1 Forward Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Forward Electronics Analog Potentiometers Product Portfolio

13.20.3 Forward Electronics Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.21 Chengdu Guosheng

13.21.1 Chengdu Guosheng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Chengdu Guosheng Analog Potentiometers Product Portfolio

13.21.3 Chengdu Guosheng Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.22 Shanghai Sibo M&E

13.22.1 Shanghai Sibo M&E Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Shanghai Sibo M&E Analog Potentiometers Product Portfolio

13.22.3 Shanghai Sibo M&E Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.23 Everson

13.23.1 Everson Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.23.2 Everson Analog Potentiometers Product Portfolio

13.23.3 Everson Analog Potentiometers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Analog Potentiometers Industry Chain Analysis

14.2 Analog Potentiometers Industry Raw Material and Suppliers Analysis

14.2.1 Analog Potentiometers Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Analog Potentiometers Typical Downstream Customers

14.4 Analog Potentiometers Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Analog Potentiometers Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Analog Potentiometers Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Analog Potentiometers Industry Development Status

Table 4: Analog Potentiometers Industry Development Trends

Table 5: Global Analog Potentiometers Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Analog Potentiometers Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Analog Potentiometers Revenue Market Share by Region (2020-2025)

Table 8: Global Analog Potentiometers Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Analog Potentiometers Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Analog Potentiometers Sales by Region (2020-2025) & (Unit)

Table 11: Global Analog Potentiometers Sales Market Share by Region (2020-2025)

Table 12: Global Analog Potentiometers Sales Forecast by Region (2026-2032) & (Unit)

Table 13: Global Analog Potentiometers Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Analog Potentiometers Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Analog Potentiometers Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Analog Potentiometers Sales Analysis by Type (2020-2025) & (Unit)

Table 17: Global Analog Potentiometers Sales Analysis Forecast by Type (2026-2032) & (Unit)

Table 18: Global Analog Potentiometers Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Analog Potentiometers Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Analog Potentiometers Sales Analysis by Application (2020-2025) & (Unit)

Table 21: Global Analog Potentiometers Sales Analysis Forecast by Application (2026-2032) & (Unit)

Table 22: Key Analog Potentiometers Players in North America

Table 23: North America Analog Potentiometers Sales by Type (2020-2025) & (Unit)

Table 24: North America Analog Potentiometers Sales by Type (2026-2032) & (Unit)

Table 25: North America Analog Potentiometers Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Analog Potentiometers Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Analog Potentiometers Sales by Application (2020-2025) & (Unit)

Table 28: North America Analog Potentiometers Sales by Application (2026-2032) & (Unit)

Table 29: North America Analog Potentiometers Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Analog Potentiometers Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Analog Potentiometers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Analog Potentiometers Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Analog Potentiometers Sales Market Size by Country (2020-2025) & (Unit)

Table 34: North America Analog Potentiometers Sales Market Size by Country (2026-2032) & (Unit)

Table 35: Key Analog Potentiometers Players in Europe

Table 36: Europe Analog Potentiometers Sales by Type (2020-2025) & (Unit)

Table 37: Europe Analog Potentiometers Sales by Type (2026-2032) & (Unit)

Table 38: Europe Analog Potentiometers Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Analog Potentiometers Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Analog Potentiometers Sales by Application (2020-2025) & (Unit)

Table 41: Europe Analog Potentiometers Sales by Application (2026-2032) & (Unit)

Table 42: Europe Analog Potentiometers Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Analog Potentiometers Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Analog Potentiometers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Analog Potentiometers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Analog Potentiometers Sales Market Size by Country (2020-2025) & (Unit)

Table 47: Europe Analog Potentiometers Sales Market Size Forecast by Country (2026-2032) & (Unit)

Table 48: Key Analog Potentiometers Players in China

Table 49: China Analog Potentiometers Sales by Type (2020-2025) & (Unit)

Table 50: China Analog Potentiometers Sales by Type (2026-2032) & (Unit)

Table 51: China Analog Potentiometers Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Analog Potentiometers Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Analog Potentiometers Sales by Application (2020-2025) & (Unit)

Table 54: China Analog Potentiometers Sales by Application (2026-2032) & (Unit)

Table 55: China Analog Potentiometers Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Analog Potentiometers Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Analog Potentiometers Players in APAC (excl. China)

Table 58: APAC (excl. China) Analog Potentiometers Sales by Type (2020-2025) & (Unit)

Table 59: APAC (excl. China) Analog Potentiometers Sales by Type (2026-2032) & (Unit)

Table 60: APAC (excl. China) Analog Potentiometers Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Analog Potentiometers Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Analog Potentiometers Sales by Application (2020-2025) & (Unit)

Table 63: APAC (excl. China) Analog Potentiometers Sales by Application (2026-2032) & (Unit)

Table 64: APAC (excl. China) Analog Potentiometers Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Analog Potentiometers Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Analog Potentiometers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Analog Potentiometers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Analog Potentiometers Sales Market Size by Country (2020-2025) & (Unit)

Table 69: APAC (excl. China) Analog Potentiometers Sales Market Size Forecast by Country (2026-2032) & (Unit)

Table 70: Key Analog Potentiometers Players in Latin America

Table 71: Latin America Analog Potentiometers Sales by Type (2020-2025) & (Unit)

Table 72: Latin America Analog Potentiometers Sales by Type (2026-2032) & (Unit)

Table 73: Latin America Analog Potentiometers Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Analog Potentiometers Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Analog Potentiometers Sales by Application (2020-2025) & (Unit)

Table 76: Latin America Analog Potentiometers Sales by Application (2026-2032) & (Unit)

Table 77: Latin America Analog Potentiometers Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Analog Potentiometers Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Analog Potentiometers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Analog Potentiometers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Analog Potentiometers Sales Market Size by Country (2020-2025) & (Unit)

Table 82: Latin America Analog Potentiometers Sales Market Size Forecast by Country (2026-2032) & (Unit)

Table 83: Key Analog Potentiometers Players in Middle East & Africa

Table 84: Middle East & Africa Analog Potentiometers Sales by Type (2020-2025) & (Unit)

Table 85: Middle East & Africa Analog Potentiometers Sales by Type (2026-2032) & (Unit)

Table 86: Middle East & Africa Analog Potentiometers Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Analog Potentiometers Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Analog Potentiometers Sales by Application (2020-2025) & (Unit)

Table 89: Middle East & Africa Analog Potentiometers Sales by Application (2026-2032) & (Unit)

Table 90: Middle East & Africa Analog Potentiometers Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Analog Potentiometers Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Analog Potentiometers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Analog Potentiometers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Analog Potentiometers Sales Market Size by Country (2020-2025) & (Unit)

Table 95: Middle East & Africa Analog Potentiometers Sales Market Size Forecast by Country (2026-2032) & (Unit)

Table 96: Global Analog Potentiometers Market Sales by Key Manufacturers (2021-2025) & (Unit)

Table 97: Global Analog Potentiometers Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Analog Potentiometers Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Analog Potentiometers Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Alps Alpine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Alps Alpine Analog Potentiometers Product Portfolio

Table 105: Alps Alpine Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Nidec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Nidec Analog Potentiometers Product Portfolio

Table 108: Nidec Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Tokyo Cosmos Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Tokyo Cosmos Electric Analog Potentiometers Product Portfolio

Table 111: Tokyo Cosmos Electric Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Bourns Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Bourns Analog Potentiometers Product Portfolio

Table 114: Bourns Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

- Table 115: Teikoku Tsushin Kogyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Teikoku Tsushin Kogyo Analog Potentiometers Product Portfolio
- Table 117: Teikoku Tsushin Kogyo Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Vishay Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Vishay Analog Potentiometers Product Portfolio
- Table 120: Vishay Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: Sakae Tsushin Kogyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Sakae Tsushin Kogyo Analog Potentiometers Product Portfolio
- Table 123: Sakae Tsushin Kogyo Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Panasonic Analog Potentiometers Product Portfolio
- Table 126: Panasonic Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 127: TT Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 128: TT Electronics Analog Potentiometers Product Portfolio
- Table 129: TT Electronics Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 130: Honeywell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: Honeywell Analog Potentiometers Product Portfolio
- Table 132: Honeywell Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 133: Megatron Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 134: Megatron Analog Potentiometers Product Portfolio
- Table 135: Megatron Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 136: CTS Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 137: CTS Corporation Analog Potentiometers Product Portfolio
- Table 138: CTS Corporation Analog Potentiometers Revenue (US\$ Million), Sales

(Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: ABB Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: ABB Analog Potentiometers Product Portfolio

Table 141: ABB Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: TE Connectivity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: TE Connectivity Analog Potentiometers Product Portfolio

Table 144: TE Connectivity Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Hohner Automation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Hohner Automation Analog Potentiometers Product Portfolio

Table 147: Hohner Automation Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Omeg Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Omeg Analog Potentiometers Product Portfolio

Table 150: Omeg Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Elap Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Elap Analog Potentiometers Product Portfolio

Table 153: Elap Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Taiwan Alpha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Taiwan Alpha Analog Potentiometers Product Portfolio

Table 156: Taiwan Alpha Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Song Huei Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Song Huei Electric Analog Potentiometers Product Portfolio

Table 159: Song Huei Electric Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: Forward Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Forward Electronics Analog Potentiometers Product Portfolio

Table 162: Forward Electronics Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: Chengdu Guosheng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 164: Chengdu Guosheng Analog Potentiometers Product Portfolio

Table 165: Chengdu Guosheng Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 166: Shanghai Sibo M&E Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 167: Shanghai Sibo M&E Analog Potentiometers Product Portfolio

Table 168: Shanghai Sibo M&E Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 169: Everson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 170: Everson Analog Potentiometers Product Portfolio

Table 171: Everson Analog Potentiometers Revenue (US\$ Million), Sales (Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 172: Upstream Key Raw Material Price List

Table 173: Analog Potentiometers Raw Material Suppliers and Contact Information

Table 174: Analog Potentiometers Typical Customer List

Table 175: Analog Potentiometers Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Analog Potentiometers Product Pictures

Figure 2: Through Hole Analog Potentiometers Picture Scope

Figure 3: SMD Analog Potentiometers Picture Scope

Figure 4: Industrial Picture Scope

Figure 5: Automotive and Transportation Picture Scope

Figure 6: Home Appliances Picture Scope

Figure 7: Consumer Electronics Picture Scope

Figure 8: Medical Picture Scope

Figure 9: Aerospace and Defense Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Analog Potentiometers Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Analog Potentiometers Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Analog Potentiometers Market Sales and Growth Rate Analysis (2020-2032) & (Unit)

Figure 14: Global Analog Potentiometers Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global Analog Potentiometers Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Analog Potentiometers Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Analog Potentiometers Sales Price by Region (2020-2032) & (Unit)

Figure 18: North America Analog Potentiometers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Analog Potentiometers Revenue Market Share by Players in 2024

Figure 20: North America Analog Potentiometers Sales Market Share by Type (2020-2032)

Figure 21: North America Analog Potentiometers Revenue Market Share by Type (2020-2032)

Figure 22: North America Analog Potentiometers Sales Market Share by Application (2020-2032)

Figure 23: North America Analog Potentiometers Revenue Market Share by Application (2020-2032)

- Figure 24:US Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 25:Canada Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 26:Europe Analog Potentiometers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 27:Europe Analog Potentiometers Revenue Market Share by Players in 2024
- Figure 28:Europe Analog Potentiometers Sales Market Share by Type (2020-2032)
- Figure 29:Europe Analog Potentiometers Revenue Market Share by Type (2020-2032)
- Figure 30:Europe Analog Potentiometers Sales Market Share by Application (2020-2032)
- Figure 31:Europe Analog Potentiometers Revenue Market Share by Application (2020-2032)
- Figure 32:Germany Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 33:France Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 34:United Kingdom Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 35:Italy Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 36:Spain Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 37:Benelux Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 38:China Analog Potentiometers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 39:China Analog Potentiometers Revenue Market Share by Players in 2024
- Figure 40:China Analog Potentiometers Sales Market Share by Type (2020-2032)
- Figure 41:China Analog Potentiometers Revenue Market Share by Type (2020-2032)
- Figure 42:China Analog Potentiometers Sales Market Share by Application (2020-2032)
- Figure 43:China Analog Potentiometers Revenue Market Share by Application (2020-2032)
- Figure 44:APAC (excl. China) Analog Potentiometers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 45:APAC (excl. China) Analog Potentiometers Revenue Market Share by Players in 2024
- Figure 46:APAC (excl. China) Analog Potentiometers Sales Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Analog Potentiometers Revenue Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) Analog Potentiometers Sales Market Share by Application (2020-2032)
- Figure 49:APAC (excl. China) Analog Potentiometers Revenue Market Share by Application (2020-2032)
- Figure 50:Japan Analog Potentiometers Revenue (2020-2032) & (US\$ Million)
- Figure 51:South Korea Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 52:India Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 53:Australia Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 54:Southeast Asia Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 55:Latin America Analog Potentiometers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 56:Latin America Analog Potentiometers Revenue Market Share by Players in 2024

Figure 57:Latin America Analog Potentiometers Sales Market Share by Type (2020-2032)

Figure 58:Latin America Analog Potentiometers Revenue Market Share by Type (2020-2032)

Figure 59:Latin America Analog Potentiometers Sales Market Share by Application (2020-2032)

Figure 60:Latin America Analog Potentiometers Revenue Market Share by Application (2020-2032)

Figure 61:Mexico Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Analog Potentiometers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Analog Potentiometers Revenue Market Share by Players in 2024

Figure 65:Middle East & Africa Analog Potentiometers Sales Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Analog Potentiometers Revenue Market Share by Type (2020-2032)

Figure 67:Middle East & Africa Analog Potentiometers Sales Market Share by Application (2020-2032)

Figure 68:Middle East & Africa Analog Potentiometers Revenue Market Share by Application (2020-2032)

Figure 69:Saudi Arabia Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 70:South Africa Analog Potentiometers Revenue (2020-2032) & (US\$ Million)

Figure 71:Global Analog Potentiometers Sales Market Share by Key Manufacturers in 2024

Figure 72:Global Analog Potentiometers Revenue Market Share by Key Manufacturers in 2024

Figure 73:Global Analog Potentiometers Industry Competition Landscape

Figure 74:Analog Potentiometers Industry Chain Analysis

Figure 75:Bottom-Up and Top-Down Research Methods

Figure 76:Key Interview Objectives

## Figure 77:Data Cross Validation

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