

Global American Ginseng Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global American Ginseng market size will reach 1,928.35 Million USD in 2025 and is projected to reach 5,265.22 Million USD by 2032, with a CAGR of 15.43% (2025-2032). Notably, the China American Ginseng market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

American Ginseng (*Panax quinquefolius*) is a perennial herb native to North America, primarily grown in the northeastern and Great Lakes regions of the United States and in southeastern Canada. It is a member of the same plant family as Asian Ginseng, and like Asian Ginseng, it is an adaptogen that can help the body cope with stress and fatigue. The root of American Ginseng is believed to have medicinal properties and is used in traditional medicine for various ailments, including improving cognitive function, reducing inflammation, and boosting the immune system. It is often sold in the form of supplements, teas, or extracts.

The major global manufacturers of American Ginseng include Gaia Herbs, Inc., Purium Corp., Now Foods, Inc., Nature's Way Products LLC, Stakich, Inc., Triple Leaf Tea, Inc., Woohoo Natural, Inc., Bluebonnet Nutrition Corporation, Vital Nutrients, Inc., Hsu's Ginseng Enterprises, Inc., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of American Ginseng. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global American Ginseng market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the American Ginseng market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of American Ginseng industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of American Ginseng Include:

Gaia Herbs, Inc.

Purium Corp.

Now Foods, Inc.

Nature's Way Products LLC

Stakich, Inc.

Triple Leaf Tea, Inc.

Woohoo Natural, Inc.

Bluebonnet Nutrition Corporation

Vital Nutrients, Inc.

Hsu's Ginseng Enterprises, Inc.

American Ginseng Product Segment Include:

Granular American Ginseng

capsule American Ginseng

Powder American Ginseng

Other

American Ginseng Product Application Include:

Dietary Supplements

Food & Beverages

Pharmaceutical

Dental Oral Care

Personal Care

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global American Ginseng Capacity and Production Analysis

Chapter 3: Global American Ginseng Industry PESTEL Analysis

Chapter 4: Global American Ginseng Industry Porter's Five Forces Analysis

Chapter 5: Global American Ginseng Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global American Ginseng Market Size and Forecast by Type and Application Analysis

Chapter 7: North America American Ginseng Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe American Ginseng Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China American Ginseng Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) American Ginseng Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America American Ginseng Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa American Ginseng Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis,

Countries Analysis)

Chapter 13: Global American Ginseng Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 AMERICAN GINSENG MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 American Ginseng Product by Type
 - 1.2.1 Granular American Ginseng
 - 1.2.2 capsule American Ginseng
 - 1.2.3 Powder American Ginseng
 - 1.2.4 Other
- 1.3 American Ginseng Product by Application
 - 1.3.1 Dietary Supplements
 - 1.3.2 Food & Beverages
 - 1.3.3 Pharmaceutical
 - 1.3.4 Dental Oral Care
 - 1.3.5 Personal Care
- 1.4 Global American Ginseng Market Revenue and Sales Analysis
 - 1.4.1 Global American Ginseng Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global American Ginseng Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global American Ginseng Market Sales Price Trend Analysis (2020-2032)
- 1.5 American Ginseng Industry Trends and Innovation
 - 1.5.1 American Ginseng Industry Trends and Innovation
 - 1.5.2 American Ginseng Market Drivers and Challenges

2 GLOBAL AMERICAN GINSENG CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global American Ginseng Capacity, Production and Utilization (2020-2032)
- 2.2 Global American Ginseng Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global American Ginseng Production by Region
 - 2.3.1 Global American Ginseng Production by Region (2020-2025)
 - 2.3.2 Global American Ginseng Production Forecast by Region (2026-2032)
 - 2.3.3 Global American Ginseng Production Market Share by Region (2020-2032)

3 AMERICAN GINSENG MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis

- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 AMERICAN GINSENG MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL AMERICAN GINSENG MARKET ANALYSIS BY REGIONS

- 5.1 American Ginseng Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global American Ginseng Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global American Ginseng Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global American Ginseng Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global American Ginseng Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global American Ginseng Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global American Ginseng Sales and Market Forecast by Region (2026-2032)
- 5.4 Global American Ginseng Sales Price Trend Analysis (2020-2032)

6 GLOBAL AMERICAN GINSENG MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global American Ginseng Market Size by Type
 - 6.1.1 Global American Ginseng Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global American Ginseng Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global American Ginseng Market Size by Application
 - 6.2.1 Global American Ginseng Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global American Ginseng Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America American Ginseng Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis

7.3 North America American Ginseng Market Size by Type

7.3.1 North America American Ginseng Sales by Type (2020-2032)

7.3.2 North America American Ginseng Revenue by Type (2020-2032)

7.4 North America American Ginseng Market Size by Application

7.4.1 North America American Ginseng Sales by Application (2020-2032)

7.4.2 North America American Ginseng Revenue by Application (2020-2032)

7.5 North America American Ginseng Market Size by Country

7.5.1 US

7.5.2 Canada

8 EUROPE

8.1 Europe American Ginseng Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe American Ginseng Market Size by Type

8.3.1 Europe American Ginseng Sales by Type (2020-2032)

8.3.2 Europe American Ginseng Revenue by Type (2020-2032)

8.4 Europe American Ginseng Market Size by Application

8.4.1 Europe American Ginseng Sales by Application (2020-2032)

8.4.2 Europe American Ginseng Revenue by Application (2020-2032)

8.5 Europe American Ginseng Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

9.1 China American Ginseng Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China American Ginseng Market Size by Type

9.3.1 China American Ginseng Sales by Type (2020-2032)

9.3.2 China American Ginseng Revenue by Type (2020-2032)

9.4 China American Ginseng Market Size by Application

9.4.1 China American Ginseng Sales by Application (2020-2032)

9.4.2 China American Ginseng Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) American Ginseng Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) American Ginseng Market Size by Type

10.3.1 APAC (excl. China) American Ginseng Sales by Type (2020-2032)

10.3.2 APAC (excl. China) American Ginseng Revenue by Type (2020-2032)

10.4 APAC (excl. China) American Ginseng Market Size by Application

10.4.1 APAC (excl. China) American Ginseng Sales by Application (2020-2032)

10.4.2 APAC (excl. China) American Ginseng Revenue by Application (2020-2032)

10.5 APAC (excl. China) American Ginseng Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America American Ginseng Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA AMERICAN GINSENG MARKET SIZE BY TYPE

11.3.1 Latin America American Ginseng Sales by Type (2020-2032)

11.3.2 Latin America American Ginseng Revenue by Type (2020-2032)

11.4 Latin America American Ginseng Market Size by Application

11.4.1 Latin America American Ginseng Sales by Application (2020-2032)

11.4.2 Latin America American Ginseng Revenue by Application (2020-2032)

11.5 Latin America American Ginseng Market Size by Country

11.6 Latin America American Ginseng Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa American Ginseng Market Size and Growth Rate Analysis

(2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa American Ginseng Market Size by Type

12.3.1 Middle East & Africa American Ginseng Sales by Type (2020-2032)

12.3.2 Middle East & Africa American Ginseng Revenue by Type (2020-2032)

12.4 Middle East & Africa American Ginseng Market Size by Application

12.4.1 Middle East & Africa American Ginseng Sales by Application (2020-2032)

12.4.2 Middle East & Africa American Ginseng Revenue by Application (2020-2032)

12.5 Middle East American Ginseng Market Size by Country

12.5.1 Saudi Arabia

12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

13.1 Global American Ginseng Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

13.1.1 Global American Ginseng Market Sales by Key Manufacturers (2021-2025)

13.1.2 Global American Ginseng Market Revenue by Key Manufacturers (2021-2025)

13.1.3 Global American Ginseng Average Sales Price by Manufacturers (2021-2025)

13.2 American Ginseng Competitive Landscape Analysis and Market Dynamic

13.2.1 American Ginseng Competitive Landscape Analysis

13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

14.1 Gaia Herbs, Inc.

14.1.1 Gaia Herbs, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 Gaia Herbs, Inc. American Ginseng Product Portfolio

14.1.3 Gaia Herbs, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.2 Purium Corp.

14.2.1 Purium Corp. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 Purium Corp. American Ginseng Product Portfolio

14.2.3 Purium Corp. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Now Foods, Inc.

14.3.1 Now Foods, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Now Foods, Inc. American Ginseng Product Portfolio

14.3.3 Now Foods, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Nature's Way Products LLC

14.4.1 Nature's Way Products LLC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Nature's Way Products LLC American Ginseng Product Portfolio

14.4.3 Nature's Way Products LLC American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Stakich, Inc.

14.5.1 Stakich, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Stakich, Inc. American Ginseng Product Portfolio

14.5.3 Stakich, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Triple Leaf Tea, Inc.

14.6.1 Triple Leaf Tea, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Triple Leaf Tea, Inc. American Ginseng Product Portfolio

14.6.3 Triple Leaf Tea, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Woohoo Natural, Inc.

14.7.1 Woohoo Natural, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Woohoo Natural, Inc. American Ginseng Product Portfolio

14.7.3 Woohoo Natural, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Bluebonnet Nutrition Corporation

14.8.1 Bluebonnet Nutrition Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Bluebonnet Nutrition Corporation American Ginseng Product Portfolio

14.8.3 Bluebonnet Nutrition Corporation American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Vital Nutrients, Inc.

14.9.1 Vital Nutrients, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Vital Nutrients, Inc. American Ginseng Product Portfolio

14.9.3 Vital Nutrients, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Hsu's Ginseng Enterprises, Inc.

14.10.1 Hsu's Ginseng Enterprises, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Hsu's Ginseng Enterprises, Inc. American Ginseng Product Portfolio

14.10.3 Hsu's Ginseng Enterprises, Inc. American Ginseng Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 American Ginseng Industry Chain Analysis

15.2 American Ginseng Industry Raw Material and Suppliers Analysis

15.2.1 American Ginseng Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 American Ginseng Typical Downstream Customers

15.4 American Ginseng Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global American Ginseng Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global American Ginseng Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: American Ginseng Industry Development Status

Table 4: American Ginseng Industry Development Trends

Table 5: Global American Ginseng Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global American Ginseng Production by Region (2020-2025) & (K Ton)

Table 7: Global American Ginseng Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global American Ginseng Production Market Share by Region (2020-2025)

Table 9: Global American Ginseng Production Market Share by Region (2026-2032)

Table 10: Global American Ginseng Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global American Ginseng Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global American Ginseng Revenue Market Share by Region (2020-2025)

Table 13: Global American Ginseng Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global American Ginseng Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global American Ginseng Sales by Region (2020-2025) & (K Ton)

Table 16: Global American Ginseng Sales Market Share by Region (2020-2025)

Table 17: Global American Ginseng Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global American Ginseng Sales Market Share Forecast by Region (2026-2032)

Table 19: Global American Ginseng Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global American Ginseng Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global American Ginseng Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global American Ginseng Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global American Ginseng Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global American Ginseng Revenue Analysis Forecast by Application

(2026-2032) & (US\$ Million)

Table 25: Global American Ginseng Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global American Ginseng Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key American Ginseng Players in North America

Table 28: North America American Ginseng Sales by Type (2020-2025) & (K Ton)

Table 29: North America American Ginseng Sales by Type (2026-2032) & (K Ton)

Table 30: North America American Ginseng Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America American Ginseng Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America American Ginseng Sales by Application (2020-2025) & (K Ton)

Table 33: North America American Ginseng Sales by Application (2026-2032) & (K Ton)

Table 34: North America American Ginseng Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America American Ginseng Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America American Ginseng Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America American Ginseng Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America American Ginseng Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America American Ginseng Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key American Ginseng Players in Europe

Table 41: Europe American Ginseng Sales by Type (2020-2025) & (K Ton)

Table 42: Europe American Ginseng Sales by Type (2026-2032) & (K Ton)

Table 43: Europe American Ginseng Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe American Ginseng Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe American Ginseng Sales by Application (2020-2025) & (K Ton)

Table 46: Europe American Ginseng Sales by Application (2026-2032) & (K Ton)

Table 47: Europe American Ginseng Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe American Ginseng Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe American Ginseng Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe American Ginseng Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe American Ginseng Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe American Ginseng Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key American Ginseng Players in China

Table 54: China American Ginseng Sales by Type (2020-2025) & (K Ton)

Table 55: China American Ginseng Sales by Type (2026-2032) & (K Ton)

Table 56: China American Ginseng Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China American Ginseng Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China American Ginseng Sales by Application (2020-2025) & (K Ton)

Table 59: China American Ginseng Sales by Application (2026-2032) & (K Ton)

Table 60: China American Ginseng Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China American Ginseng Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key American Ginseng Players in APAC (excl. China)

Table 63: APAC (excl. China) American Ginseng Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) American Ginseng Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) American Ginseng Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) American Ginseng Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) American Ginseng Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) American Ginseng Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) American Ginseng Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) American Ginseng Revenue by Application (2026-2032) & (US\$ Million)

Table 71: APAC (excl. China) American Ginseng Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) American Ginseng Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) American Ginseng Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) American Ginseng Sales Market Size Forecast by

Country (2026-2032) & (K Ton)

Table 75: Key American Ginseng Players in Latin America

Table 76: Latin America American Ginseng Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America American Ginseng Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America American Ginseng Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America American Ginseng Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America American Ginseng Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America American Ginseng Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America American Ginseng Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America American Ginseng Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America American Ginseng Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America American Ginseng Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America American Ginseng Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America American Ginseng Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key American Ginseng Players in Middle East & Africa

Table 89: Middle East & Africa American Ginseng Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa American Ginseng Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa American Ginseng Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa American Ginseng Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa American Ginseng Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa American Ginseng Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa American Ginseng Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa American Ginseng Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa American Ginseng Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa American Ginseng Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa American Ginseng Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa American Ginseng Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global American Ginseng Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global American Ginseng Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global American Ginseng Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global American Ginseng Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Gaia Herbs, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Gaia Herbs, Inc. American Ginseng Product Portfolio

Table 110: Gaia Herbs, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Purium Corp. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Purium Corp. American Ginseng Product Portfolio

Table 113: Purium Corp. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Now Foods, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Now Foods, Inc. American Ginseng Product Portfolio

Table 116: Now Foods, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Nature's Way Products LLC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Nature's Way Products LLC American Ginseng Product Portfolio

Table 119: Nature's Way Products LLC American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Stakich, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Stakich, Inc. American Ginseng Product Portfolio

Table 122: Stakich, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Triple Leaf Tea, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Triple Leaf Tea, Inc. American Ginseng Product Portfolio

Table 125: Triple Leaf Tea, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Woohoo Natural, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Woohoo Natural, Inc. American Ginseng Product Portfolio

Table 128: Woohoo Natural, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Bluebonnet Nutrition Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Bluebonnet Nutrition Corporation American Ginseng Product Portfolio

Table 131: Bluebonnet Nutrition Corporation American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Vital Nutrients, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Vital Nutrients, Inc. American Ginseng Product Portfolio

Table 134: Vital Nutrients, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Hsu's Ginseng Enterprises, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Hsu's Ginseng Enterprises, Inc. American Ginseng Product Portfolio

Table 137: Hsu's Ginseng Enterprises, Inc. American Ginseng Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Upstream Key Raw Material Price List

Table 139: American Ginseng Raw Material Suppliers and Contact Information

Table 140: American Ginseng Typical Customer List

Table 141: American Ginseng Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: American Ginseng Product Pictures

Figure 2: Granular American Ginseng Picture Scope

Figure 3: capsule American Ginseng Picture Scope

Figure 4: Powder American Ginseng Picture Scope

Figure 5: Other Picture Scope

Figure 6: Dietary Supplements Picture Scope

Figure 7: Food & Beverages Picture Scope

Figure 8: Pharmaceutical Picture Scope

Figure 9: Dental Oral Care Picture Scope

Figure 10: Personal Care Picture Scope

Figure 11: Global American Ginseng Market Size Analysis: 2024 VS 2025 VS 2032
(US\$ Million)

Figure 12: Global American Ginseng Market Revenue and Growth Rate Analysis:
(2020-2032) & (US\$ Million)

Figure 13: Global American Ginseng Market Sales and Growth Rate Analysis
(2020-2032) & (K Ton)

Figure 14: Global American Ginseng Market Price Trend Analysis (2020-2032) &
(USD/Ton)

Figure 15: Global American Ginseng Capacity, Production and Utilization (2019-2030) &
(K Ton)

Figure 16: Global American Ginseng Production by Region: 2023 VS 2024 VS 2030 (K
Ton)

Figure 17: Global American Ginseng Production Market Share by Region in Percentage:
2024 Versus 2030

Figure 18: Global American Ginseng Production Market Share by Region (2019-2030)

Figure 19: Global American Ginseng Market Size by Region (2020-2032) & (US\$ Million)

Figure 20: Global American Ginseng Market Share Scenario by Region in Percentage:
2025 Versus 2032

Figure 21: Global American Ginseng Sales Price by Region (2020-2032) & (K Ton)

Figure 22: North America American Ginseng Market Size and Growth Rate (2020-2032)
& (US\$ Million)

Figure 23: North America American Ginseng Revenue Market Share by Players in 2024

Figure 24: North America American Ginseng Sales Market Share by Type (2020-2032)

Figure 25: North America American Ginseng Revenue Market Share by Type
(2020-2032)

Figure 26:North America American Ginseng Sales Market Share by Application (2020-2032)

Figure 27:North America American Ginseng Revenue Market Share by Application (2020-2032)

Figure 28:US American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 29:Canada American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 30:Europe American Ginseng Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31:Europe American Ginseng Revenue Market Share by Players in 2024

Figure 32:Europe American Ginseng Sales Market Share by Type (2020-2032)

Figure 33:Europe American Ginseng Revenue Market Share by Type (2020-2032)

Figure 34:Europe American Ginseng Sales Market Share by Application (2020-2032)

Figure 35:Europe American Ginseng Revenue Market Share by Application (2020-2032)

Figure 36:Germany American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 37:France American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 38:United Kingdom American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 39:Italy American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 40:Spain American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 41:Benelux American Ginseng Revenue (2020-2032) & (US\$ Million)

Figure 42:China American Ginseng Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:China American Ginseng Revenue Market Share by Players in 2024

Figure 44:China American Ginseng Sales Market Share by Type (2020-2032)

Figure 45:China American Ginseng Revenue Market Share by Type (2020-2032)

Figure 46:China American Ginseng Sales Market Share by Application (2020-2032)

Figure 47:China American Ginseng Revenue Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) American Ginseng Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49:APAC (excl. China) American Ginseng Revenue Market Share by Players in 2024

Figure 50:APAC (excl. China) American Ginseng Sales Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) American Ginseng Revenue Market Share by Type (2020-2032)

Figure 52:APAC (excl. China) American Ginseng Sales Market Share by Application (2020-2032)

Figure 53:APAC (excl. China) American Ginseng Revenue Market Share by Application (2020-2032)

- Figure 54:Japan American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 55:South Korea American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 56:India American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 57:Australia American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 58:Southeast Asia American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 59:Latin America American Ginseng Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 60:Latin America American Ginseng Revenue Market Share by Players in 2024
- Figure 61:Latin America American Ginseng Sales Market Share by Type (2020-2032)
- Figure 62:Latin America American Ginseng Revenue Market Share by Type (2020-2032)
- Figure 63:Latin America American Ginseng Sales Market Share by Application (2020-2032)
- Figure 64:Latin America American Ginseng Revenue Market Share by Application (2020-2032)
- Figure 65:Mexico American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 66:Brazil American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 67:Middle East & Africa American Ginseng Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 68:Middle East & Africa American Ginseng Revenue Market Share by Players in 2024
- Figure 69:Middle East & Africa American Ginseng Sales Market Share by Type (2020-2032)
- Figure 70:Middle East & Africa American Ginseng Revenue Market Share by Type (2020-2032)
- Figure 71:Middle East & Africa American Ginseng Sales Market Share by Application (2020-2032)
- Figure 72:Middle East & Africa American Ginseng Revenue Market Share by Application (2020-2032)
- Figure 73:Saudi Arabia American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 74:South Africa American Ginseng Revenue (2020-2032) & (US\$ Million)
- Figure 75:Global American Ginseng Sales Market Share by Key Manufacturers in 2024
- Figure 76:Global American Ginseng Revenue Market Share by Key Manufacturers in 2024
- Figure 77:Global American Ginseng Industry Competition Landscape
- Figure 78:American Ginseng Industry Chain Analysis
- Figure 79:Bottom-Up and Top-Down Research Methods
- Figure 80:Key Interview Objectives
- Figure 81:Data Cross Validation

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