

Global AM and FM Radio Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global AM and FM Radio market size will reach 2,401.72 Million USD in 2025 and is projected to reach 1,897.55 Million USD by 2032, with a CAGR of -3.31% (2025-2032). Notably, the China AM and FM Radio market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

AM and FM radio refers to the two types of radio broadcast signals used for transmitting voice and music programming. AM (Amplitude Modulation) radio uses changes in the amplitude (strength) of the radio waves to carry audio information, while FM (Frequency Modulation) radio uses changes in the frequency (speed) of the radio waves to convey the audio signal. AM radio is generally used for talk radio and news while FM radio is used for music programming.

The major global manufacturers of AM and FM Radio include Sangean, ANJAN, Panasonic, Muzen Audio, Sony, Tecsun, PHILIPS, GOLDYIP, Degen, PANDA, Kaito, Insignia, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale.

The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of AM and FM Radio. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global AM and FM Radio market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the AM and FM Radio market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of AM and FM Radio industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of AM and FM Radio Include:

Sangean

ANJAN

Panasonic

Muzen Audio

Sony

Tecsun

PHILIPS

GOLDYIP

Degen

PANDA

Kaito

Insignia

AM and FM Radio Product Segment Include:

Desktop Type

Portable Type

AM and FM Radio Product Application Include:

Commercial Use

Home Use

Chapter Scope

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