

Global Alternative Data Provider Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Alternative Data Provider market size will reach 1,464.53 Million USD in 2025 and is projected to reach 2,711.79 Million USD by 2032, with a CAGR of 9.20% (2025-2032). Notably, the China Alternative Data Provider market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An alternative data provider is a company or organization that sources, processes, and supplies non-traditional data sets that can be used by businesses, investors, and analysts for decision-making and analysis. Unlike conventional data sources like financial statements or market reports, alternative data can include a wide range of information, such as social media activity, satellite imagery, web scraping data, transaction data, weather patterns, and consumer behavior insights. These data sets are increasingly valuable in sectors like finance, marketing, and supply chain management, as they offer unique, real-time insights that might not be captured by traditional sources. Alternative data providers use advanced technologies, such as machine learning and AI, to aggregate, analyze, and transform raw data into actionable intelligence, helping clients gain a competitive edge, uncover trends, and make more informed decisions.

The major global suppliers of Alternative Data Provider include Preqin, Dataminr, YipitData, SymphonyAI (1010Data), M Science, RavenPack, Earnest Analytics, S&P

Global, Nasdaq (Quandl), Consumer Edge, Affinity Solutions, Facteus, Advan, Exante Data, InfoTrie, Thinknum, Bloomberg Second Measure, Neudata, Eagle Alpha, AlphaSense, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Alternative Data Provider. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Alternative Data Provider market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Alternative Data Provider market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Alternative Data Provider industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Alternative Data Provider Include:

Preqin

Dataminr

YipitData

SymphoneyAI (1010Data)

M Science

RavenPack

Earnest Analytics

S&P Global

Nasdaq (Quandl)

Consumer Edge

Affinity Solutions

Facteus

Advan

Exante Data

InfoTrie

Thinknum

Bloomberg Second Measure

Neudata

Eagle Alpha

AlphaSense

Alternative Data Provider Product Segment Include:

Credit Card Transactions

Consultants

Web Data and Web Traffic

Sentiment and Public Data

Others

Alternative Data Provider Product Application Include:

BFSI

Industrial

IT and Telecommunications

Retail and Logistics

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Alternative Data Provider Industry PESTEL Analysis

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Chapter 4: Global Alternative Data Provider Major Regional Market Size and Forecast Analysis

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