

# Global Alkyl Naphthalene Sulfonates Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Alkyl Naphthalene Sulfonates market size will reach 228.76 Million USD in 2025 and is projected to reach 317.20 Million USD by 2032, with a CAGR of 4.78% (2025-2032). Notably, the China Alkyl Naphthalene Sulfonates market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Alkyl naphthalene sulfonates are a type of surfactant commonly used in cleaning and detergent products. They are typically derived from the sulfonation of alkyl naphthalenes, which are hydrocarbons composed of a naphthalene ring and an attached alkyl group. The sulfonate groups on the alkyl naphthalene sulfonates are highly polar and hydrophilic, allowing them to function as effective surface-active agents that help to emulsify and disperse oils and other hydrophobic substances in water-based solutions. They are commonly used in laundry detergents, dishwashing liquids and industrial cleaners due to their superior soil removal, foaming properties and low toxicity.

The major global manufacturers of Alkyl Naphthalene Sulfonates include Nouryon, Solvay, GEO Specialty Chemicals, Bozzetto, Nease Performance Chemicals, Kao Corporation, Jiangxi SM Biological Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Alkyl Naphthalene Sulfonates. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Alkyl Naphthalene Sulfonates market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Alkyl Naphthalene Sulfonates market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Alkyl Naphthalene Sulfonates industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Alkyl Naphthalene Sulfonates Include:

Nouryon

Solvay

GEO Specialty Chemicals

Bozzetto

Nease Performance Chemicals

Kao Corporation

Jiangxi SM Biological Chemical

Alkyl Naphthalene Sulfonates Product Segment Include:

Liquid

Powder

Alkyl Naphthalene Sulfonates Product Application Include:

Textile

Leather

Agrochemical

Construction

Plastic & Rubber

Others

## **Chapter Scope**

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