

Global Alkenyl Succinic Anhydrides (ASA) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Alkenyl Succinic Anhydrides (ASA) market size will reach 274.96 Million USD in 2025 and is projected to reach 331.78 Million USD by 2032, with a CAGR of 2.72% (2025-2032). Notably, the China Alkenyl Succinic Anhydrides (ASA) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Alkenyl succinic anhydrides (ASA) are a class of reactive chemicals used primarily as sizing agents in the paper and pulp industry. They are synthesized by the reaction of maleic anhydride with long-chain unsaturated fatty acids, such as oleic acid. The resulting ASA compounds have both a hydrophobic alkenyl chain and a hydrophilic carboxylate group, which allows them to adsorb to cellulose fibers and improve paper strength and water resistance. ASA compounds are also used in other industries, such as asphalt modification, adhesives, and coatings.

The major global manufacturers of Alkenyl Succinic Anhydrides (ASA) include Kemira, Vertellus, Dixie Chemical, Milliken Chemical, Mare Holding, Ineos, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Alkenyl Succinic Anhydrides (ASA). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Alkenyl Succinic Anhydrides (ASA) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Alkenyl Succinic Anhydrides (ASA) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Alkenyl Succinic Anhydrides (ASA) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Alkenyl Succinic Anhydrides (ASA) Include:

Kemira

Vertellus

Dixie Chemical

Milliken Chemical

Mare Holding

Ineos

Alkenyl Succinic Anhydrides (ASA) Product Segment Include:

HDSA

DDSA

ODSA

OSA

Others

Alkenyl Succinic Anhydrides (ASA) Product Application Include:

Sizing Agent

Curing Agent

Lubricant

Others

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