

# Global Airlaid Nonwoven Paper Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Airlaid Nonwoven Paper market size will reach 1,862.16 Million USD in 2025 and is projected to reach 2,503.74 Million USD by 2032, with a CAGR of 4.32% (2025-2032). Notably, the China Airlaid Nonwoven Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Airlaid nonwoven paper is an absorbent material manufactured using a specialized process that involves air-laying fibers to form a web without the use of water. This process results in a nonwoven material with high absorbency, softness, and strength. Airlaid nonwoven paper finds applications in various industries, particularly in hygiene products such as disposable diapers, feminine hygiene pads, and adult incontinence products, where its absorbent properties are crucial. It is also used in medical applications for wound dressings and surgical pads due to its ability to efficiently absorb fluids. Additionally, airlaid nonwoven paper is employed in industrial and consumer products like cleaning wipes, food packaging liners, and absorbent mats. Its versatility and effectiveness in absorbing liquids make it a preferred choice for applications requiring reliable absorbent materials.

The major global manufacturers of Airlaid Nonwoven Paper include Glatfelter, Georgia-Pacific, McAiraid's, Duni AB, EAM Corporation (Domtar), Fitesa, Oji Kinocloth, Kinsei Seishi, M&J Airlaid Products (M?Inlycke), Main S.p.A., SharpCell, National Nonwovens,

China Silk (Shanghai) New Material Technology, Qiaohong New Materials, Ningbo Qixing Nonwoven, Elite Paper, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Airlaid Nonwoven Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Airlaid Nonwoven Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Airlaid Nonwoven Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Airlaid Nonwoven Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Airlaid Nonwoven Paper Include:

Glatfelter

Georgia-Pacific

McAirlaid's

Duni AB

EAM Corporation (Domtar)

Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products (M?Inlycke)

Main S.p.A.

SharpCell

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

Airlaid Nonwoven Paper Product Segment Include:

Latex-bonded Airlaid Paper

Thermal-bonded Airlaid Paper

Multi-bonded Airlaid Paper

Airlaid Nonwoven Paper Product Application Include:

Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop and Napkins

Food Pads

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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