

# Global Airbag Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Airbag market size will reach 13,902 Million USD in 2025 and is projected to reach 16,079 Million USD by 2032, with a CAGR of 2.10% (2025-2032). Notably, the China Airbag market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An airbag is a safety device installed in automobiles that activates upon sudden impact in order to prevent or reduce injury to passengers. It is designed to inflate rapidly and provide a cushioning effect to the driver and passengers in order to prevent them from hitting hard surfaces. Airbags are typically placed within the steering wheel, dashboard, seat belts, and door panels and are activated by sensors that detect a sudden change in speed or impact.

The major global manufacturers of Airbag include Autoliv, Joyson Safety Systems, ZF-TRW, Toyota Gosei, Hyundai Mobis, Nihon Plast, Ashimori, Jin Heng, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition,

primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Airbag. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Airbag market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Airbag market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Airbag industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Airbag Include:

Autoliv

Joyson Safety Systems

ZF-TRW

Toyota Gosei

Hyundai Mobis

Nihon Plast

Ashimori

Jin Heng

Airbag Product Segment Include:

Frontal Airbags

Side Airbags

Curtain Airbags

Knee Airbags

Others

Airbag Product Application Include:

Sedan

SUV

Pickup Truck

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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